

EARLY DAYS

After attending landscaping college, a spell in the Police and working as a model, Olivier Lecocq developed a passion for massage back in 1997.

At the age of 26, whilst training for this profession which was as yet unheard of in France, Olivier Lecocq discovered a whole new world that he considered to be "genuine and fascinating".

He already had a very specific idea of what he wanted to do.

His dream was to revolutionise home services by making them more luxurious, giving an effective massage whilst replicating the surroundings of a luxury treatment salon worthy of a grand Parisian hotel.

His determination, attention to detail and professional expertise meant that just five years later he was leading a team of beauticians and well-being masseurs that he trained to the same quality standards as those required in Paris palaces.

Olivier began to focus more and more on developing his services in luxury hotels, whilst experimenting in new relaxation techniques by touch. In 2002, he founded Monmasseur Paris, the first company to create official partnerships with Le Meurice and the Ritz Health Club that gave him an exclusive service provider contract.

His reputation led him to work with the most prestigious establishments, from Avenue Montaigne and George V to Place Vendôme and Rue de la Paix.

With his experience in serving 5-star hotel spas, cosmetic brands soon began to take an interest in Olivier.

This is how Olivier Lecocq came to be made head of the leading After The Rain spa for the Renaissance Paris Vendôme Hotel.

For three years, he was the exclusive ambassador for the famous Swiss brand which had just opened in the French capital.

In 2009, he opened the Monmasseur Spa at the Lutetia Paris Rive Gauche Hotel.

Olivier Lecocq is in demand from all directions and has become a key player in the well-being and luxury hotel sector.

UNIQUE ELIXIR BY OLIVIER LECOCO

In 2008, Olivier continued with his innovations by creating his own line of treatment products: the Unique Élixir by OLIVIER LECOCQ Paris range, along with rituals using natural and precious aromas that won over the Lutetia Paris

Rive Gauche Hotel, the Burgundy Paris Hotel, the Sezz Paris Hotel, La Villa Maillot, as well as the Kube St Tropez Hotel. These 4 and 5-star establishments all have very different identities yet have one thing in common; demanding clients who are constantly seeking new treatment experiences.

The brand is committed to sustainable development and is against all animal testing. Its products are free from parabens, artificial perfumes or colours, petrochemical-derived, genetically modified or animal-derived ingredients.

EXCEPTIONAL ACCOLADES

Having gained recognition and loyalty from several prestigious hotels (Le Meurice, the Ritz, the Park Hyatt, the Trianon Palace, the famous Lutetia hotel, the Méridien Étoile, the Renaissance Paris Vendôme, the Villa Maillot, les Près d'Eugénie les Bains working alongside Michel Guérard) and leading cosmetics brands (After The rain, Keraskin Esthetic, Green & Spring) as well as the loyalty of international celebrities from the world of entertainment, business and politics, Olivier is now renowned as a truly outstanding professional.

EXCEPTIONAL EXPERIENCE

A session with Olivier Lecocq is truly a time for pure relaxation and a chance to unwind.

It includes a sequence of manipulations designed to induce a feeling of ultimate relaxation and well-being: light stroking, kneading, wrapping, acupressure, stretching, smoothing, tapping, friction and percussion; every single second is a pure delight during this exceptional massage lasting 75 to 90 minutes, where the motion of the hands plays out a harmonious symphony.

"Entitled Rituel Divin, my method is particularly recent as it was only developed in 2008, after spending over 10 years researching the perfect massage that would best suit most people's needs and expectations."

The session begins on the back and covers the whole of the body, from the tips of the toes to the ends of the hair.

Already comprehensive in itself, this massage creates fabulous sensations due to the natural and precious aromas of the Unique Elixir by OLIVIER LECOCQ

Paris range of products; argan and almond oil for the skin, and ylang-ylang, sandalwood and mint for the soul!

Finally, Olivier considers towels to be of great importance. Going beyond their use in maintaining the client's modesty, he has set up a system enabling this accessory to be used for gentle soothing.

OLIVIER AND LE PRINCE DE GALLES

The collaboration between the Luxury Collection Le Prince de Galles hotel and Olivier Lecocq came about as a result of common values: striving for all that is genuine and exceptional combined with the very best in experience, discretion and customer service. To ensure all these values were respected, Le Prince de Galles made the bold decision to work with a character who was well-known and renowned in the beauty treatments industry.

Olivier's unusual career path caught the attention of the Prince de Galles hotel that aimed to offer innovation by focusing on authentic and bespoke treatments.

Since 16th May 2013, Olivier Lecocq has been offering exclusive treatments in the WELL-BEING SUITE and steam room for Prince de Galles clients. The choice of treatments also offers the chance to experience therapeutic or beauty experiences in the room, with a high quality service provided by Olivier himself as well as his team of experts.