



MAISON ALBAR HOTELS
LE PONT-NEUF



Welcome
to your
five-star
second *Home*.



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**A Parisian
address
open onto
the World**



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**A Maison in the
heart of Paris**



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**A showcase signed by
Alexandre Danan
and Atelier COS
Architecture**



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**A true haven
of wellness**

Welcome to your five-star second Home



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**Odette,
l'Auberge Urbaine,
a Parisian HQ**

A Parisian address *open onto* *the World*

Open onto the city, connected to the World, **Maison Albar - Le Pont Neuf** invites its guests to discover a different Paris, to share a vibrant, refined hotel where Parisians mingle with travellers.

— « I've always been passionate about architecture and interior design, and for some time I've wanted to create a new place where one can savour a refined, personalised universe that's also casual and warm, a true "Maison Albar Hotels". Today I have the pleasure of inviting you to discover the fulfilment of this dream. I dreamed, conceived and designed this Parisian House up to the smallest detail so as to marry elegance and modernity, business and pleasure. From design furnishings to precious materials, from historic references to state-of-the-art equipment and amenities, I sought the best in order to propose an unparalleled rendezvous of beauty, luxury and the art of living so that each guest feels at home here. »

CÉLINE FALCO (NÉE ALBAR)



A Maison in the *heart* of Paris

Maison Albar - Le Pont Neuf is situated in an ideal location in the very centre of Paris at 23-25 rue du Pont-Neuf in the 1st arrondissement, near the Canopée des Halles and the famous Samaritaine department store. It is part of the burgeoning Louvre-Rivoli neighbourhood where liveliness and dense activity are flanked by the calm of the Seine.

The aim was to respect the elegance and soul of the building with its Haussmannian façade, constructed in 1866, while paying special attention to light in order to play on transparency, favour openings to the exterior and create movement in a prism of waves.



Everything evokes movement and voyage in this place where the spirit of the times reigns, a refined world that connects interior to exterior. Fluidity and energy imbue the atmosphere throughout for an unparalleled experience: the impression of being welcomed in a private mansion. A feeling of pleasure and French know-how spread from the lounge to the rooms, crafted by the best artisans in France.

Historic, cultural and festive Paris unfolds outside: l'Île de la Cité, the Musée du Louvre, the quays of the Seine, all the most beautiful places in Paris are two steps away, its boutiques, strolls, clubs, museums. And, as a junction between the Right Bank and the Left Bank, the oldest bridge of the capital, Pont Neuf.

Our concierges will advise you on the best addresses to fulfil your desires. Discover our guides listing our team and our guests' favorites on our Instagram account.



A showcase signed by the architect Alexandre Danan and Atelier COS Architecture

The hotel was imagined by Alexandre Danan, interior designer and founder of European Design Office Consulting, and Atelier COS Architecture, a harmonious duo who consigned this creation.

Curved lines, softness and intimacy were the priority in the creation of this ultimately chic setting where every detail is meaningful. Motion and emotion are found in the natural noble materials (wood and stone) and the flow between spaces, the rolling waves of the wood floors and the soft hues of the textiles, the velvet in the lounge and the leathers of the corridors, the natural weaving in the entry and the layered sheers, which everywhere are reminiscent of Pont Neuf when wrapped by Christo in 1985.

CHRISTO

Christo Javacheff was an American artist of Bulgarian origin born in 1935. He created artistic works by appropriating a place for a limited period of time. In August 1985, he exposed for 14 days his creation on Pont Neuf, a project that he had been working on for nearly 10 years. He desired to offer a new perspective on the oldest bridge in Paris. It required 40,000 m² of canvas, which changed appearance depending on the height of the sun in the sky, 12 tonnes of steel cables, and the work of 300 specialised professionals led by 12 engineers.

« It's the oldest bridge in Paris, dating from the time of Henri IV. Its shape is ideal, and more than anything it is intimately linked to the history of art. Let's not forget that it inspired Callot, Marquet and many other painters. So, I wanted to transform it and make an architectural work, a work that has inspired artists, into a work of art in its own right. That it would become a sculpture for the first time, but ephemeral like my dream, because one would only see it wrapped for a dozen days and then it would return definitively to its former appearance. »

CHRISTO



WOLFGANG VOLZ. « ESTATE OF CHRISTO V. JAVACHEFF », 1985



CHRISTO AND JEANNE-CLAUDE WRAPPED PONT-NEUF



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**Inspired by Les Halles
and the wrapping
of Pont Neuf by the artist
Christo, I designed the
spaces to respect
the Haussmannian building,
its Parisian stone,
imagining a second-skin
effect that plays out in
the folds of tissue, the layers
of superimposed sheers,
and draperies evoking
the Seine.**

ALEXANDRE DANAN

Welcome to your five-star second *Home*

When you pass in front of Maison Albar - Le Pont Neuf, you cannot help but stop, drawn by the Haussmannian façade and its large bay windows. To the right is its restaurant Odette, l'Auberge Urbaine, to the left is the cosy lounge, and in the centre the grandiose entry door invites you in. Pass through the hall of mirrors and under the first wooden undulations of the ceiling, and direct yourself to the welcome desk, lit by soft, airy suspension lighting. Your first steps will disconnect you immediately from the rest of the world for a sojourn in this intimate bubble.

The watchwords for the layout of the 60 rooms and suites were space and light.

The simplicity of the lines is enhanced by high-quality furnishings: the art deco spirit of Henryot & Cie and Tom Dixon® lighting. Spend a night in one of the rooms with a balcony, nestle in a snug bed while admiring the stained-glass windows of Saint-Eustache, fly over the roofs of Paris with the Rooftop suite, perched on the summit of the building with 180-degree views over the capital - so many experiences to live at Maison Albar Hotels - Le Pont Neuf.

The following morning, enjoy a Parisian breakfast (included when you reserve on our site) served at Odette, l'Auberge Urbaine or directly in your room.





An *intimate*
bubble for
a confidential
stay in
the heart
of Paris.

Odette, l'Auberge Urbaine, a Parisian HQ

Odette is the new Parisian urban inn, named in honour of the grandmother of Céline Falco (née Albar), a vibrant, inspirational figure. Maison Albar Hotels has called upon Caroline & Sophie Rostang, who share its values: a quest for perfection, a love for a job well done, and a will to pass down to the next generation. The restaurant is as much a story of family as it is a story of women.

The Rostang family have rethought the concept of the inn, placing it at the heart of its era and proposing a savoury, delicate cuisine, respectful of the seasons, and made with the best fresh products, coming primarily from Île-de-France. Chef Rémi Hénau proposes a simple, contemporary and authentic menu with "house" and regional products served according to the rediscovered ritual of shared dishes, just like at home! The Chef gives free reign to his talent, all while perpetuating the generous, convivial spirit of this urban inn.

In this neighbourhood where the memory of the old Halles de Paris still resonates, the urban inn Odette was conceived as a lively, convivial place where one can enjoy a gourmet, light and aromatic cuisine at any hour in a chic, Parisian atmosphere in the heart of the city.

Open onto the street and the neighbourhood, all day long from morning until late in the evening, seven days a week, Odette proposes savoury meals for breakfast, lunch and dinner. The wine cellar is situated in the centre of the bar, allowing you to choose your bottle yourself. The barman-mixologist proposes a wonderful cocktail menu, offering the great classics and signature Odette cocktails.



RÉMI HÉNAUX

In the kitchens of Ledoyen and the Grande Cascade with Frédéric Robert, chef Rémi Hénau became a specialist of jus, sauces, and the preparation of meat and fish. Two years after the opening of Maison Albar Le Pont Neuf's restaurant, he has come to bring his creative touch, integrating acidulous notes while preserving the traditional French spirit of the dishes of Odette, l'Auberge Urbaine.

A true haven of *wellness*

SPA PONT-NEUF

Open to all, residents as well as visitors, the Spa Pont Neuf offers a vast, soothing, warm space dedicated to unwinding with its decor in serene colours, relaxation deck and soothing lights, its indoor pool and adjoining jacuzzi, bathed in a well of natural light.

Jean-Louis and Nathalie Poiroux, creators of the Cinq Mondes brand, have created a unique palette of signature care treatments and massages inspired by the Beauty Rituals of the World collection and dispensed in cocooning cabins, to be experienced alone or as a couple. A lovely escape to be completed by a visit to the hammam, jacuzzi and experience shower.



An invitation to *voyage*



This haven was designed to the smallest detail to harmonise body and soul. Special attention is given to your wellbeing each instant, including the transitions from one space to another. The spa is thus equipped with heated massage tables to avoid temperature shocks when coming out of the sauna or hammam.

An invitation to voyage for all the senses, where everything expresses luxury, calm and pleasure.

STAY IN SHAPE

Take advantage of our fitness room, accessible 24 hours a day and equipped with the latest machines: treadmills, elliptical trainers, exercise bikes, wall bars... Upon request, we can organise a session with a coach for a perfect fitness session between two appointments!



Family and *Talents*

For this project, an inspired, diverse tribe, a veritable family of creators and professionals has been brought together in the spirit of Maison Albar Hotels. Céline Falco has assembled a talented, passionate team with rich, distinct personalities, each member contributing to the House's shared story.



ARCHITECTURE OF EXCELLENCE:
DIDIER BEAUTEMPS AND VALÉRIA
SANCHEZ RODRIGUEZ, ATELIER COS.

This architecture agency has participated in numerous famous projects, including notably the complete renovation of the Hotel Ritz and the construction of the Hotel Spa Cheval Blanc at Courchevel.



A CULINARY SAGA:
ROSTANG FATHER AND DAUGHTERS.

Here too it's a family affair. A name, a genealogy in the world of contemporary restauration. For the Rostangs, an emblematic family of French gastronomy, cuisine is a passion that has been transmitted from father to daughters. Son, grandson and great grandson of great cooks passionate about the culinary art, for more than thirty years Michel Rostang has been pursuing the adventure and serving gastronomic pleasures. With six restaurants in Paris – including Maison Rostang, with two Michelin stars – the Rostangs are committed today to telling a new gourmet story with the restaurant Odette, led by sixth generation restaurateurs Caroline & Sophie Rostang.



JEAN-LOUIS AND
NATHALIE POIROUX:
FOUNDERS OF
THE CINQ MONDES BRAND.

Both a personal adventure and the story of a couple, the Cinq Mondes brand is the fruit of an encounter between two enthusiasts, Jean-Louis Poiroux, who spent a large part of his career internationally with L'Oréal, and Nathalie Bouchon-Poiroux, a clinical psychologist passionate about mind-body therapies. Together, armed with different experiences but motivated by the same passion, they decided to take a two-year sabbatical to explore the world and experience the spas, rituals and beauty regimes of all five continents of the world, establishing partnerships with scientists in these five regions. Notably, Nathalie Bouchon-Poiroux studied the place of massage in the Ayurvedic tradition when in India. For 15 years, they have developed numerous Spas Cinq Mondes, remarkable as much for their architectural originality and refined Rituals as their highly creative and natural cosmetic formulas.



CUTTING-EDGE DESIGN:
ALEXANDRE DANAN,
EUROPEANDESIGNOFFICE
CONSULTING.

Designer of the hotel, spa and restaurant, he has collaborated with the greatest, particularly Jacques Garcia, with independent hoteliers, and for the most prestigious and demanding hotel companies in France and abroad. Here he has signed his latest serene, masterly creation to provide a hotel that responds to the different habits and uses of its guests. Inspired by Les Halles and the artist Christo and his wrapping of Pont-Neuf, he conceived of the spaces in respect for the Haussmannian building and Parisian stone with a second-skin effect which plays in the folds of tissue, the layers of superimposed sheers, and draperies evoking the Seine and the pool.

He is constantly seeking balance in matter and materials. All the furnishings were made by the best French artisans and custom designed so as to be perfectly posed in the spaces.



MAISON ALBAR HOTELS

— Casually Luxurious —

Maison Albar Hotels is the 5-star boutique hotel brand of the independent French hotel group Centaurus. Combining with passion the know-how of a family of four generations of hoteliers, Maison Albar Hotels is a collection of houses all unique but with the same family spirit, where French elegance blends with the cultural footprint of the place to offer each host a memorable experience. The Maison Albar Hotels are created on a human scale so that families, couples and business travelers feel welcome as at home. Present in France, Europe and China, Maison Albar Hotels sees itself as the ambassador of a warm French luxury where know-how, taste of the beautiful and culture combine.

WWW.MAISON-ALBAR-HOTELS.COM

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