

B SIGNATURE HOTELS: GREEN KEY CERTIFIED

As the world focuses more on environmental issues, B Signature proudly stands as a symbol of responsibility. Our commitment to the environment has been recognized by the **Green Key** certification for our **7 hotels**. This label serves as proof of our team's dedication to an environmentally friendly approach to tourism.

ABOUT GREEN KEY :



The Green Key is the first international eco-label for tourist accommodation, recognizing establishments that uphold sustainable tourism practices. This unique certification showcases a continuous and progressive approach to sustainable tourism, certifying that a tourist establishment meets over a hundred criteria in all areas of management.

OUR AREAS OF FOCUS :



Energy Efficiency Initiatives

We've adopted high-efficiency HVAC systems, LED lighting, and solar panels. Most rooms feature card switches to minimize electricity usage. Hotel Bel Ami, holding the Clef Verte label since 2012, prioritizes eco-friendly cleaning and encourages responsible air conditioning and linen use.

Water Conservtaion

We are committed to responsible water use. At our eco-resort Hotel Manapany in Saint Barthéley, we are entirely self-sufficient in terms of water, including the desalination of seawater. Initiatives such as greywater reuse, the installation of low-flow faucets and showerheads.



Culinary Sustainability

In Hotel Montalembert, the majority of breakfast items come from organic farming. Our restaurants prioritize sourcing products as locally as possible while respecting seasonality. The Domaine de la Bretesche even has its permaculture vegetable and fruits garden and aromatic herbs

Waste Management

We strive to minimize paper consumption by offering email invoices across all services. At Hotel de Sers, we have eliminated the use of single-use plastic. In Hotel Vernet & Hotel Edouard 7 our teams work daily to minimize our environmental impact. Our recycled soaps are further processed by the Sapocycle association.



POSITIVE IMPACT ON OUR CLIENTS

Our commitment to sustainability extends beyond our operations; it positively influences the experiences of our guests. With eco-friendly practices seamlessly integrated into our services, guests can enjoy a guilt-free stay, knowing that their choice aligns with responsible tourism.

TRANSPARENCY

We understand that a corporate responsibility program is an ongoing process, with areas that continually need improvement. We invite you to join us on the path to a greener, more sustainable future - one where luxury and responsibility coexist. Check out the Green Key website at <http://www.groenesleutel.be/> for more details and inspiration.