



Dear customers,  
dear partners,

The hotel NUAGE has been in my family since the 1950s, passed down from my grandparents to my father, then to me. When we did a complete redesign in 2021, my goal was to create a sheltered, luminous and calm haven amidst the adjacent bustling Champs Elysées neighborhood. Nuage is based on the feeling of being on an airplane and flying over the clouds, when time seems to slow down, you're enveloped by the white noise of the cabin, and you have hours of freedom ahead of you, with no appointments, no incoming calls, and no constraints.

Nuage is my invitation to every client to experience Paris sans rushing or stressing. It is a place to enjoy the city in "slow" mode.

The word "slow" is often misunderstood, because it's associated with sluggishness and sometimes even boredom. At NUAGE, au contraire - "slow" is a choice, not an obligation. It's not a pace - it's a mindset, a way of approaching each day. Above all, it means favoring quality over quantity and experiencing moments that will leave lasting memories.

Respecting the principles of such a "slow" philosophy means first and foremost prioritizing our responsibility towards our employees and hotel partners, as well as limiting our impact on the environment on a bigger scale.

I am pleased to share with you the concrete actions we have implemented within NUAGE as part of our Corporate Social Responsibility (CSR) approach. As the owner of NUAGE, I am committed to preserving the hotel's heritage while helping to ensure a sustainable future for the generations to come.

**Olivier Breuil**  
Owner of NUAGE



## Our CSR policies : the 6 key actions we have taken

**1. We've removed the minibars in all our rooms.** We have chosen to remove minibars in the rooms, which not only reduces energy consumption, but also diminishes the waste associated with expired products.

**2. We have invested in a heat pump.** We replaced our gas boiler with a heat pump, an energy-efficient alternative, minimizing our use of gas for greater energy efficiency.

**3. We invite our hotel guests to be part our efforts to consume energy responsibly.** The adoption of a heat pump means that it is now technically impossible for us to simultaneously provide heat and cold in the rooms. As a result, we turn off the air conditioning in autumn when temperatures drop. We are thus asking some of our guests who like to stay cool all year round to do without air conditioning during the cooler months.

**4. We now use the Vapodil dry-steam cleaner throughout the hotel.** While it used to take 30 liters of water to clean a bathroom every day, now just 1 liter of water is required, representing a 97% reduction in water consumption for cleaning. This system also ensures optimum hygiene thanks to its deep cleaning action.

**5. We opt for a stable and fair pricing policy,** which ensures a reasonable and consistent price, even during periods of high demand. This approach enables our teams to work in a peaceful environment, without the pressure of having to meet unrealistic targets due to excessive pricing. We want every team member to feel valued, while guaranteeing our customers excellent value for their money.

**6. We want to inspire our guests,** and show them a more authentic, eco-conscious version of Paris that they can discover at a different pace. We highlight such off-the-beaten track places and experiences in our *Slow Paris* guide.

Our efforts don't stop there. We're always thinking about further actions that can help to strengthen our corporate culture, improve employee satisfaction, and reinforce NUAGE's commitment to social and environmental responsibility.

Here are just a few of our ideas : taking part in the activities of a local association, organizing yoga classes or relaxation technique workshops for staff, creating an internal CSR committee...



## Employee well-being and awareness

### **Slow Management : people at the heart of NUAGE**

We believe that the well-being of our employees is essential to the quality of the experience we offer our hotel guests. This is why we have adopted a “Slow Management” approach, focused on people, quality and serenity in the workplace.

We have strengthened our teams, both on each floor and at reception, to enable everyone to focus on quality work. The satisfaction of our guests, measured by regular surveys, is directly linked to the remuneration of the entire team, because we want all of our employees to be proud of the services they provide.

Our stable and fair pricing policy ensures a reasonable, unwavering price on our official website, even during periods of high demand. This approach allows our teams to work in a more peaceful environment, without the added pressure of having to meet unrealistic targets due to excessive pricing. We want every team member to feel valued, while guaranteeing our customers excellent value for money.

### **Commitment to diversity and inclusion**

We value diversity and inclusion among our staff members. All of our employees, whatever their origin, gender or age may be, are respected and encouraged to develop their full potential in a harmonious and balanced working environment. At present, our employees range in age from 31 to 66, and 90% are women.



### **Training and personal development**

We invest in the personal and professional development of our staff through ongoing training and group workshops. Each year, we devote a day to training our teams in customer satisfaction, so that they can all make NUAGE's "slow" identity their own.



### **Improving working conditions**

We have introduced innovative tools and working methods to improve the well-being of our employees. For example, we use Vapodil to clean the rooms. This dry-steam cleaning system reduces the need for repetitive movements, thus minimizing the risk of musculoskeletal disorders. What's more, it eliminates the risk of allergies linked to chemical products, eliminates artificial fragrances that can cause discomfort, and promotes healthier indoor air quality, thereby reducing the risk of chronic illness.





**Sourcing :**  
**our sustainable,**  
**local and**  
**ethical partnerships**

Our commitment to sustainability is reflected in the partnerships we choose. We work with local, ethical suppliers. We favor environmentally-friendly brands, guaranteeing an eco-responsible experience for our customers. These choices are guided by ethical and ecological criteria, ensuring that every product is aligned with our sustainability values.

**Local, ethical suppliers.** During the renovation work, we chose to work with local suppliers. For example, our bespoke furniture was developed by **Biobject**, a French company based in Paris. Our carpets and rugs were custom-designed by French manufacturer **Edition I.6.9**.

**Eco-friendly personal hygiene product.** We use the **Terre de Mars** brand that is developed and manufactured in France, eco-certified and environmentally friendly.

**Selection of fair trade coffee and drinks.** For breakfast, at the bar and in the rooms, we have selected the **Terre de Café** brand, which contributes to a coffee industry that respects producers and the environment. For the bar, we have chosen beverages produced and distilled exclusively in France, thus limiting the carbon impact linked to transport.

**Eco-friendly laundry.** The **Lucien** cleaning service, that washes our sheets and towels, uses Ecolab hypoallergenic and 100% biodegradable detergent. Its practices are aligned with our own ecological values.





## Energy-saving management

Key recent steps we've taken :

**Our most visible policy :** the elimination of minibars. We chose to do away with minibars in the rooms, which not only reduces energy consumption, but also diminishes the waste associated with expired products.

**Our latest investment :** a heat pump. We invested in a heat pump to replace our gas boiler, an eco-energy alternative, to minimize our gas use and for better energy efficiency.

**We invite our customers to be a part of the process :** using a heat pump means that it is now technically impossible for us to simultaneously provide heat and cold in the rooms. As a result, we turn off the air conditioning in autumn when temperatures drop. We are thus asking some of our customers who prefer to stay cool all year round to go without air conditioning during the cooler months.



Historic policies the hotel has had in place for more than 15 years :

**A centralized lighting system.** Each room is equipped with a system that automatically switches off the lights when they are no longer being used, reducing energy waste.

**Window contacts.** The air-conditioning switches off automatically when the windows are open, helping to avoid unnecessary energy expenditure.

**Low-energy lighting.** All our bulbs and spotlights are ultra-low-energy LED models, reducing our energy footprint.





## Water and ressource management

**Eco-conscious cleaning with Vapodil.** Eco-conscious cleaning with Vapodil : to clean the rooms, we use the Vapodil steam cleaner, a device that cleans exclusively with dry steam. While we used to need 30 liters of water to clean a bathroom every day, today only 1 liter of water is required, representing a 97% reduction in water consumption for cleaning. This system also ensures optimum hygiene thanks to its deep cleaning.

**Reduced plastic.** We have eliminated all single-use plastics and plastic bottles, and promote the use of recyclable or biodegradable materials.

**Reuse of towels.** Our customers who do not want their towels changed every day are invited to leave them hanging in the bathroom.

**Faucets fitted with “mousseurs”.** Our faucets are fitted with “mousseurs” which mix air and water under pressure, reducing the flow of water while maintaining a smooth feel. This technology reduces water consumption by 50% compared with a conventional faucet.

## Economical waste management and reuse

**Castalie fountain.** The installation of a Castalie fountain for still and sparkling water enables us to offer guests quality water while avoiding the purchase of over 2,000 plastic bottles per year.

**Water bottles for staff.** We have provided each member of our staff with a reusable water bottle, to limit the use of plastic bottles and encourage sustainable hydration throughout the day.

**Print cartridge recycling.** Used print cartridges are returned to our supplier for reconditioning and reuse.

**Coffee grounds reuse.** Coffee grounds are saved for use as fertilizer in the garden of our Director Carole, thus contributing to eco-friendly recycling.

**Used batteries and light bulbs collection.** Used batteries and LED bulbs can be dropped off at reception for recycling.





### Slow spring

**"When spring came, even the false spring,  
there were no problems except where to be happiest."**  
Ernest Hemingway, *A Moveable Feast*

The good news: Parisian springtime is magical.  
The bad news: Parisian springtime is an ephemeral season, often sandwiched between the cold and gray of winter and the oppressive heat of summer. Yet when *Mère Nature* (Mother Nature's chic French sister) is on, happiness à la Hemingway is guaranteed all over the city. Springtime in Paris is a great time to walk along the Seine, discover new neighborhoods by foot or enjoy outdoor activities.

Paris' gardens come alive with colors as flowers bloom and outdoor cafés are once again overflowing with people. Rain is quite common this time of year, but Parisian weather can change in a millisecond so keep an umbrella handy, but waiting out short-tempered storms without ruining the day's plans is usually feasible. If it does rain, have no fear, *Nuage* is here with some possibilities for a day of *pluie*.

## Inspiring our guests : our slow guide to Paris

To enhance the experience of our guests in Paris, we've designed a *Slow Paris* guide that promotes an authentic, eco-conscious approach to the city. This guide offers walking and running routes on foot, by bike, by public transport, or even on horseback, to explore Paris at a pace that offers guests the chance to savor every moment of their trips.

We've also rounded up the best spots to discover the city's top local artisans hand-picked for their authentic and ethical approach.

Finally, we offer unique experiences that embody the Slow philosophy, including cooking workshops with local chefs, personalized guided tours of Paris, and relaxation and meditation sessions. We hope these activities will enable our guests to connect deeply with the city and leave with lasting memories.

## Contact

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