



ARTEMISIA  
MONTMARTRE



**L'Artémisia Montmartre**  
**The new spot to check out**  
**at the foot of**  
**the Sacré Coeur**

Inspired by Art Deco, the ARTEMISIA MONTMARTRE HOTEL opens its doors in the heart of SOPI. Nestled in the center of this iconic neighborhood, as authentic as it is lively, the legendary building, a former cabaret, is the perfect place to experience the city from early morning until late at night. Thoughtful details and special touches, from the décor to the living spaces, reinvent the experience for each guest every day. **Leading the project is Sara Brami**, a young passionate woman making her mark with talent in the footsteps of a family of hoteliers.



### **Custom-designed spaces and rooms, an experience for every moment.**

Designed to meet the needs of every traveler, whether solo or with family, business or leisure guests, the Artemisia Montmartre hotel combines style and functionality.

High-quality materials, architectural elements, and carefully crafted lighting come together to offer a special experience in each of the **46 rooms, suites, and junior suites.**

**A requirement driven by the expertise and experience of the Nazary family, who are behind the project and have a rich hotel background spanning three generations.**



### **A spirit**

#### **Sublime Art Deco**

The Artemisia Montmartre plays with space, time, and history. The whole hotel echoes the atmosphere of Montmartre in the 1930s: geometric shapes, materials, colors, and interior design reflect the energy of a neighborhood with a thousand faces. Every room, every object, every detail is inspired by this and shows its diversity.



The same goes for the choice of architects (**Solstis Architecture and Atelier 110**) that Sara Brami, the owner of the place, wanted to work with.

The Artemisia Montmartre Hotel is the former Royal Fromentin Hotel, which in the 1930s was the famous cabaret "Le Don Juan," and the Nazary family has kept its most beautiful features that give it a unique spirit today.

The classicism of the bay windows overlooking the Sacré-Cœur, the 19th-century elevator, a period jewel crafted from gilt brass, the stained glass windows, also historic, decorating each floor of the stairwell, and the fabulous hexagonal dome above the bar all give the hotel a rare charm.



### **A rediscovered past**

1930s stained glass decorates the stairwells of the hotel alongside a fully restored period elevator.



### **A green fairy inspires the bar**

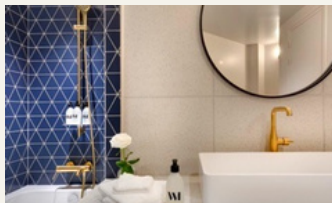
Old Absinthe Bar from the time of the cabaret 'Le Don Juan', the hotel preserves this tradition within the bar open under the original glass roof, offering cocktails and spirits

## A 1930s jewel dome houses the hotel's

### grand bar



Enjoying a cocktail, working, or hanging out at the chic bar of L'Artemisia Montmartre.



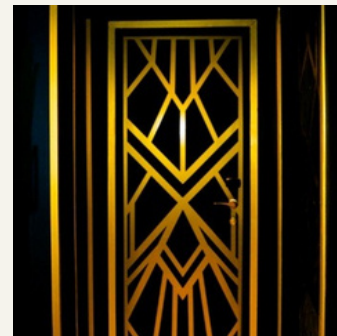
**Bathrooms where the elegance of Art Deco meets comfort.**

Bathtubs for the Deluxe rooms or large Italian showers for the suites, the hotel's bathrooms, like its SPA SUITE, are all little bubbles of relaxation. Elegantly equipped, they extend the hotel's design and its refined spirit.



**Cozy rooms and boudoirs designed for everyone.**

The most beautiful rooms offer boudoirs equipped with daybeds and comfortable armchairs so you can share the same room and still have the freedom to isolate yourself to work, read, or watch a movie without disturbing someone who is sleeping.



**Art Deco as a common thread.**

Le parti pris d'une inspiration Art Déco s'est dessiné comme une évidence pour Sara Brami, propriétaire de l'Hôtel. Les trésors d'époque qu'elle a trouvé et choisi de restaurer, entourée d'artisans passionnés, ont été une source créative pour tout l'esprit de l'Artemisia Montmartre et lorsque l'on déambule dans l'hôtel, il nous semblerait parfois croiser un Gatsby le Magnifique ou une Tamara de Lempicka.

## **THE SPA SUITE OF L'ARTEMISIA**

### **MONTMARTRE A space out of time...**



By pushing open the door of SPA SUITE, the hotel's most beautiful secret is revealed. Enjoy the private pool, relax to the sound of specially curated playlists, treat yourself to a personalized treatment: dive into a true sensory journey away from the Parisian hustle and bustle. For its treatment menu, the hotel partners with the YONKA brand, pioneers in phyto-aromatherapy.

### **Sara Brami, hospitality in her blood.**



"I was born in a hotel," says Sara Brami with a smile. "When I was little, I spent most of my time in my parents' hotels. Our apartment was on the top floor of the first one. Living to the rhythm of a hotel, 24 hours a day, 7 days a week, is in my genes."



Daughter of the Nazaraly family, hoteliers for generations, hospitality holds no secrets for her. A young mom full of energy, after studying pharmacy, she decided to join the family business. The renovation of L'Artemisia Montmartre was the first project entrusted to her. A gem she is determined to turn into one of the most beautiful hotels in Montmartre!

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