

2024 EDITION



MACHEFERT
GROUP



**« WE ARE THE ANTI-STANDARDISATION.
WE HAVE NEVER PLANNED TO BECOME
A CHAIN OF STANDARD HOTELS.**

**OUR VISION OF HOSPITALITY
IS TO CREATE ATYPICAL PLACES AND
TO OFFER OUR CUSTOMERS SURPRISING
AND IMMERSIVE EXPERIENCES**

KEVIN MACHEFERT



SUMMARY

01 **02** **03**

MACHEFERT GROUP

KEY FIGURES

OUR ADDRESSES



01

OUR VISION

The group is adopting a new positioning, aiming to become the benchmark for surprising and explosive 'Savoir-Recevoir'. Present in Paris, Saint-Tropez and Marrakech, the Machefert establishments are veritable living spaces, combining abundant energy, boundless creativity and a freedom of thought and action that offer new perspectives on the French art of living and entertaining.

Our addresses are not just a stopover wrapped in beauty and comfort, they are effervescent places that generate emotions and sensations many and unexpected.

« OUR AIM IS
TO BECOME THE LEADER
BOUTIQUE-HOSPITALITY
GROUP FOR SURPRISING AND
UNEXPECTED HOSPITALITY. »

OUR MANIFESTO

At Machefert, we believe in the power of the unexpected. More than just providing excellent service, more than places with rich history, more than a concept without compromise, we unleash our generosity, our creativity, our boldness. This way, we breathe new life into hospitality, infuse it with an extra dimension, a little « JE-NE-SAIS-QUOI » that catches you off guard, giving rise to a myriad of emotions, unpredictable sensations.

Moments that astonish, resonate, captivate, and exhilarate, forming smiles and crafting memories. Unique instances that lead away from the ordinary, far from the conventional, on the cusp of the sensational.

WELCOME TO OUR WORLD, WHERE YOU'LL BE REMARKABLY WELCOMED.

MACHEFERT GROUP, ESCAPE THE ORDINARY

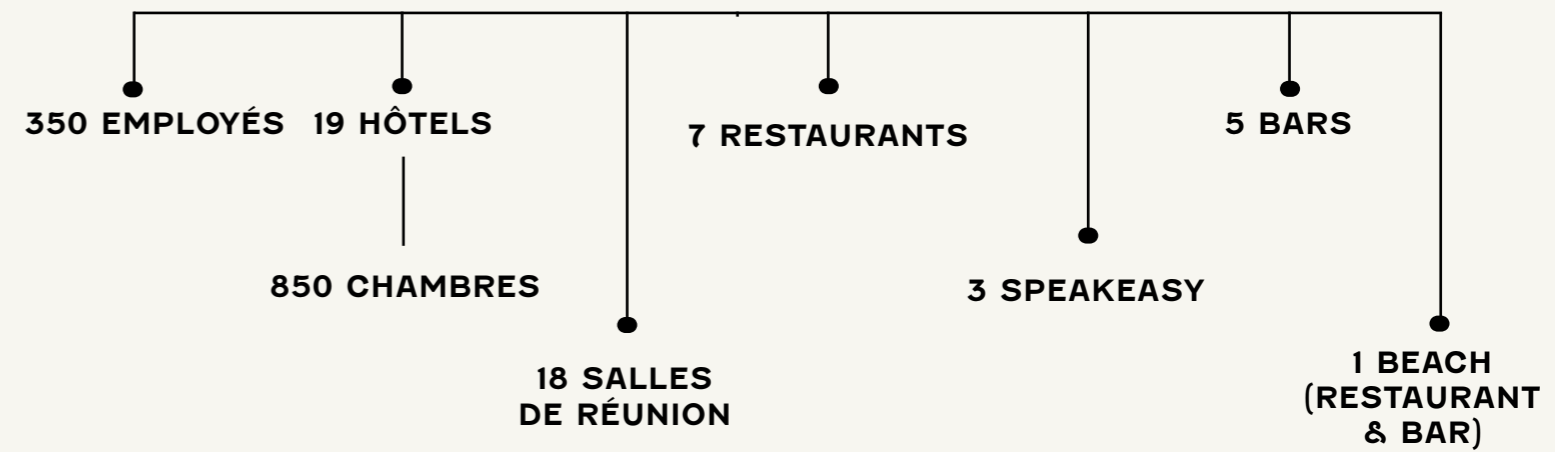


02

OUR KEY FIGURES

4 DESTINATIONS

PARIS, SAINT-TROPEZ, RAMATUELLE MARRAKECH





03

OUR ADDRESSES

HOTELS | RESTAURANTS | BARS | EVENTS

Choosing Machefert is like choosing a «surprise package». You let yourself be carried away by your hosts and their generosity, as the moments and desires change. Little by little, you'll marvel at the details that aren't really details at all. You have a multitude of experiences, all rolled into one. In short, you're never finished, to your great delight... Our concepts are unique, with a soul. We imagine and create our living spaces with passion, down to the smallest detail, to welcome you to the excellence of the Machefert Group.

1



1K Paris
13 Boulevard du Temple, 75003 Paris
www.1k-paris.com

2

NORMANDY

Normandy
7 rue de l'Échelle, 75001 Paris
www.hotel-normandy.com

3



Kube Paris
1 Passage Ruelle, 75018 Paris
www.kubehotel-paris.com

4



Kube Saint-Tropez
Route du littoral, 83580 Gassin
www.kubehotel-sainttropez.com

5



La Dépendance
20 rue Molière, 75001 Paris
www.la-dependance-hotel.com

6



Kraft
37 rue du Hameau, 75015 Paris
www.kraft-hotel-paris.com

7



Villa Beaumarchais
5 rue des Arquebusiers, 75003 Paris
www.villa-beaumarchais.com

8



Villa Royale Montsouris
144 rue de la Tome Issoire, 75014 Paris
www.villa-royale-montsouris.com

9



Villa Alessandra
9 Place Boulnois, 75017 Paris
www.villa-alessandra.com

10



Villa Panthéon
41 rue des Écoles, 75005 Paris
www.villa-pantheon.com

11



Villa Montparnasse
2 rue Boulard, 75014 Paris
www.villa-montparnasse.com

12

**MAISON
EUGÉNIE**

Maison Eugénie
167 rue de Rome, 75017 Paris
www.maison-eugenie-paris.com

13



Villa Lutèce Port Royal
52 bis rue Jenner, 75013 Paris
www.villa-lutece-port-royal.com

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**PAVILLON OPÉRA
GRANDS BOULEVARDS**

Pavillon Opéra Grands Boulevards
15 rue Geoffroy Marie, 75009 Paris
www.pavillon-opera-grands-boulevards.com

15



Villa Royale
2 rue Duperré, 75009 Paris
www.villa-royale.com

16

MARRAKECH

Circuit de la palmeraie, Rte Douar Abiad,
Marrakesh 40000, Maroc

17

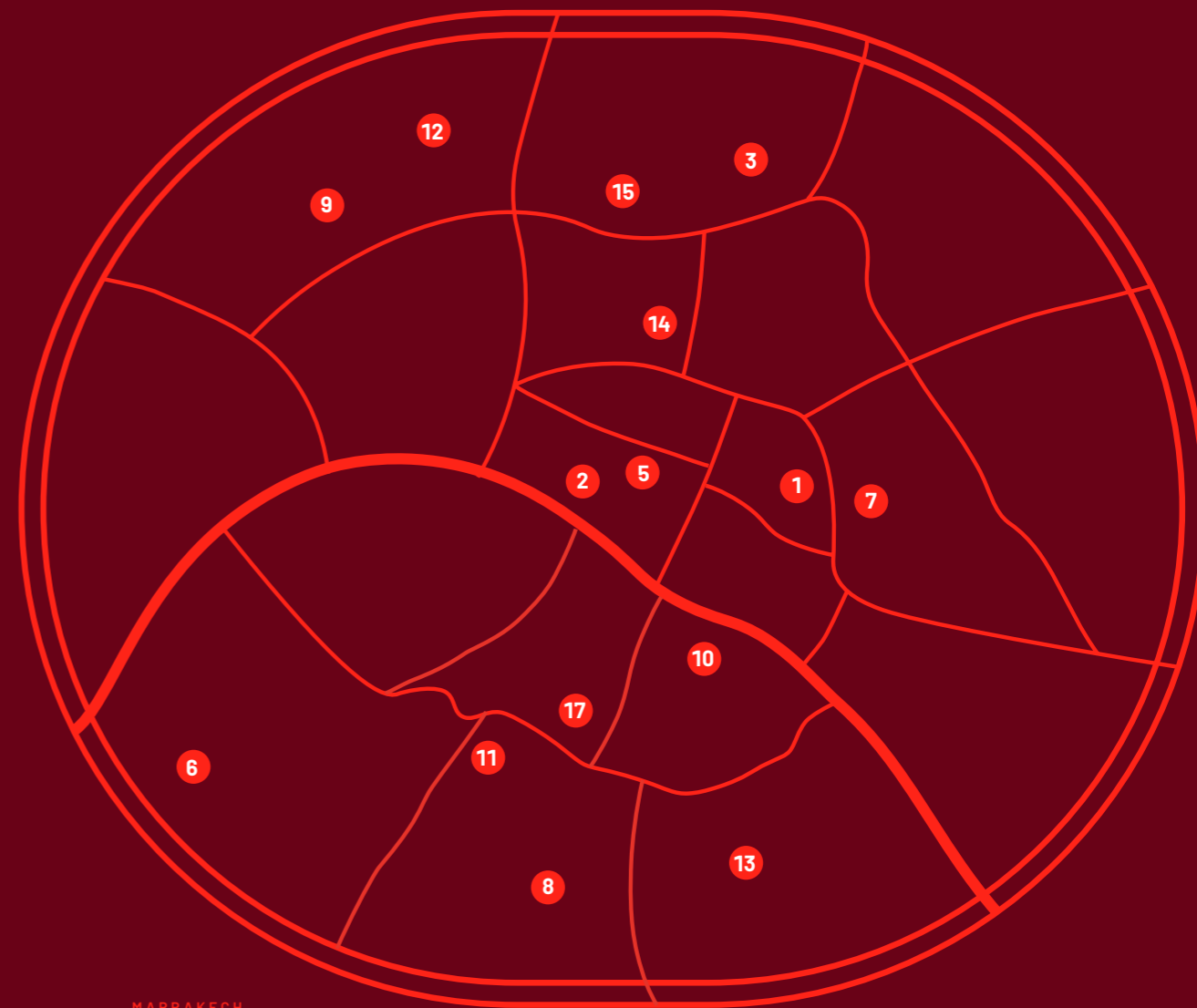
VILLA LUXEMBOURG

Villa Luxembourg
121 boulevard du Montparnasse, 75006 Paris

18



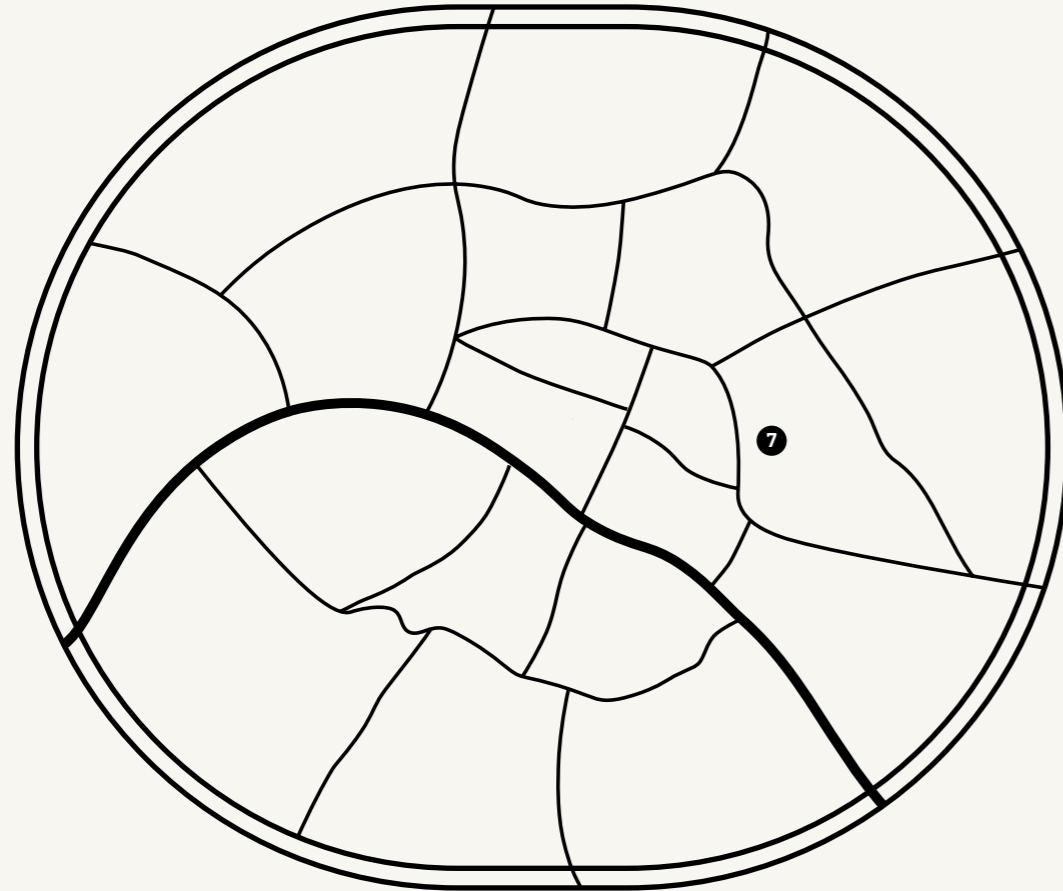
Cybèle Ramatuelle
369 chemin de Matarane, 83350 Ramatuelle
www.cybeleramatuelle.com



MARRAKECH

SAINT-TROPEZ





3 ÈME ARRONDISSEMENT

5 RUE DES ARQUEBUSIERS, 75003 PARIS

- Accessibility: Métro Saint Sébastien Froissart or Métro Chemin Vert (line 8), Métro République (lines 3, 5, 9 & 11), Métro Oberkampf (lines 9 and 5)
- Nearby and part of our group: **El Vecino**, a Mexican taqueria and **Inka**, a Peruvian restaurant, **La Mezcaleria** and **La Malicia**, our hidden bars.
- The area: Musée Carnavalet, Le Marais, Place de la République, Place des Vosges, Place de la Bastille.

VILLA BEAUMARCHAIS

ACCOMMODATION | SEMINAR | STUDY DAY |
PRIVATE RECEPTION | PRESS EVENT | AFTERWORK | DINNER

50

ROOMS

02

MEETING ROOMS

01

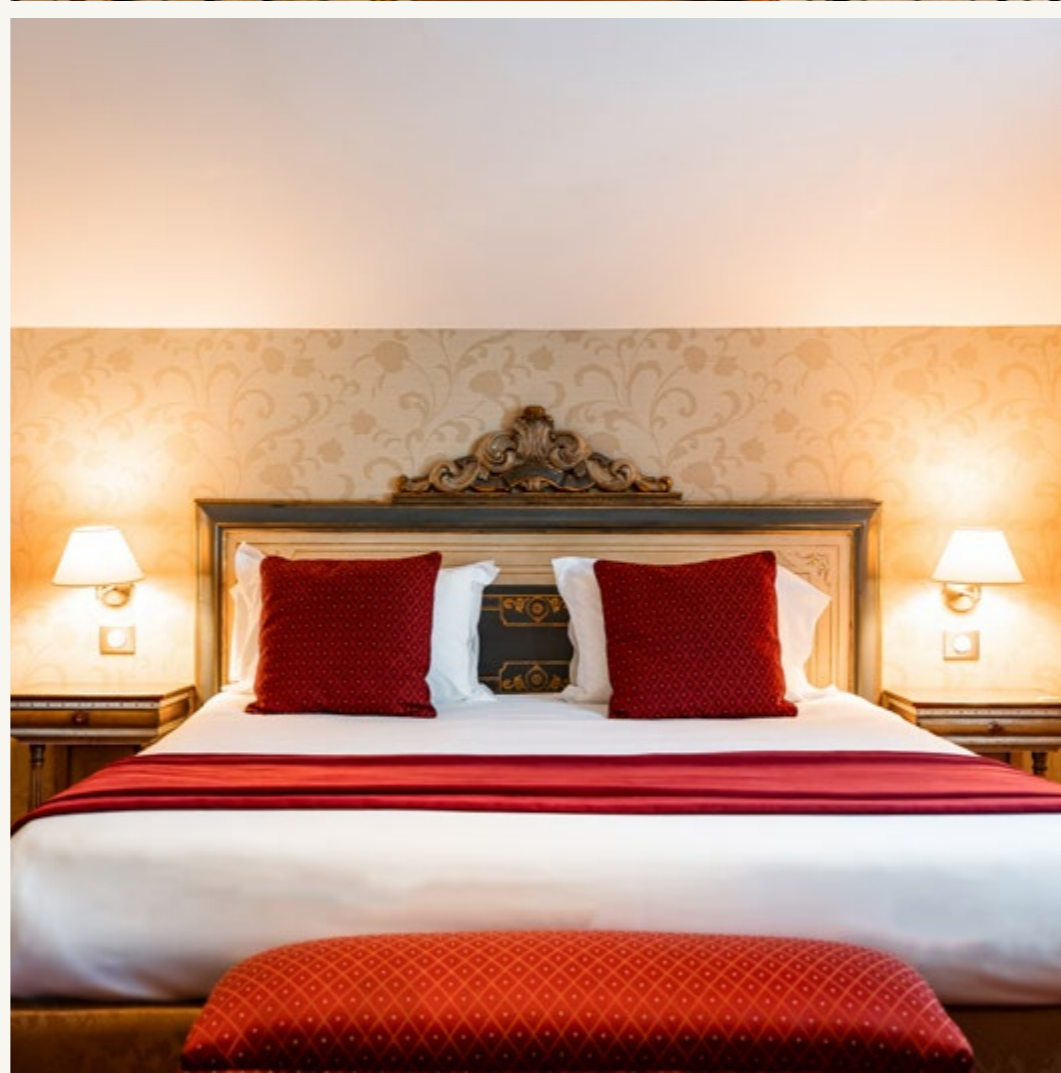
PRIVATE PARKING

01

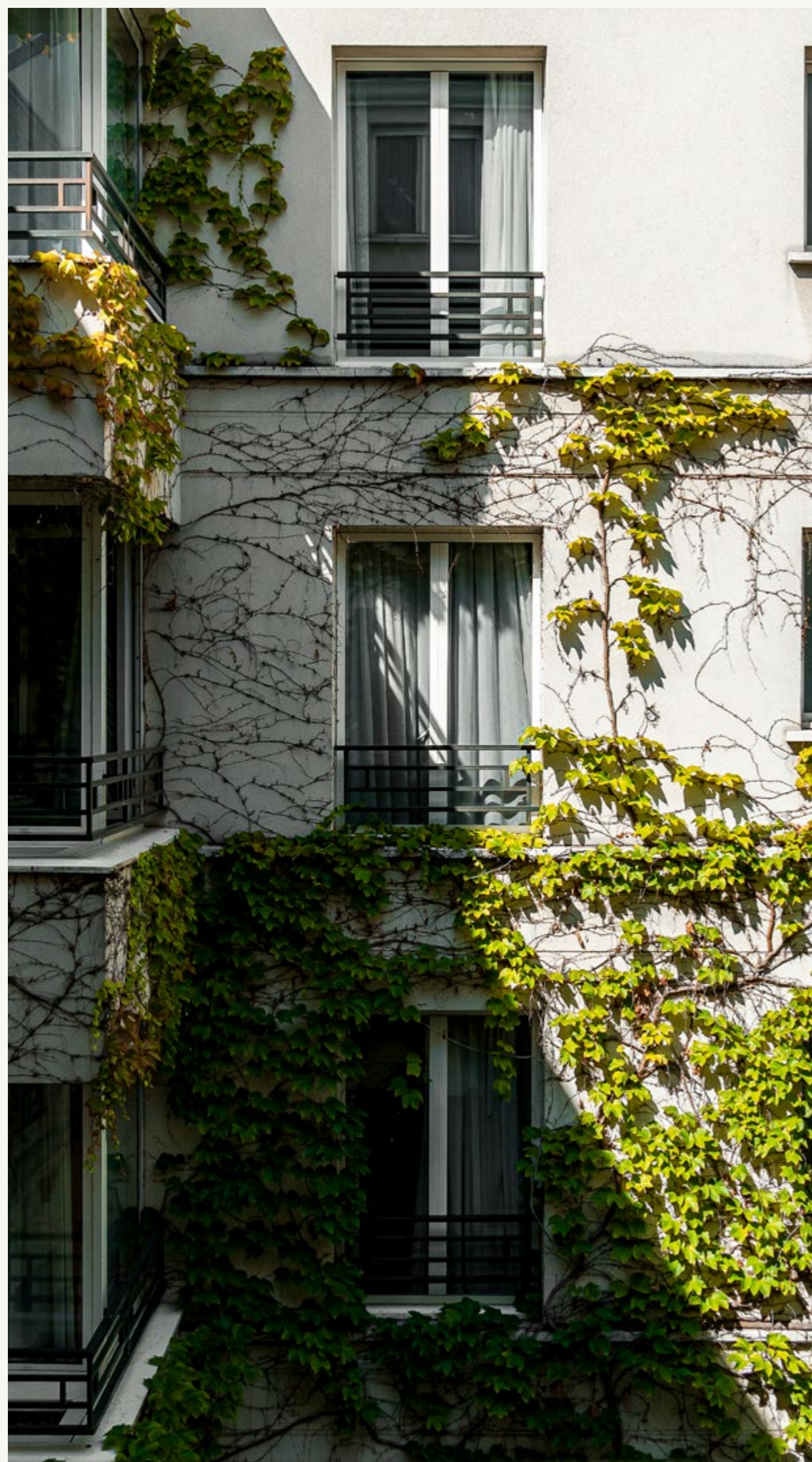
BAR

01

FITNESS ROOM



PRIVATE AREAS	SURFACE AREAS	THEATRE	U-SHAPE	BOARDROOM	CLASSROOM	COCKTAILS
WINTER GARDEN	200m ²	50 PAX	30 PAX	40 PAX	40 PAX	150 PAX
SALON FIGARO	50m ²	35 PAX	22 PAX	25 PAX	20 PAX	-



VILLA BEAUMARCHAIS	
ROOMS	NUMBER
STANDARD DOUBLE	34
STANDARD TWIN	5
SUPERIOR DOUBLE	4
DELUXE DOUBLE	2
JUNIOR SUITE	4
SUITE	1





THE WINTER GARDEN

SEMINAR | STUDY DAY |
PRIVATE RECEPTION | CONFERENCE | COCKTAIL RECEPTION |
DINNER | SHOWROOM | AFTERWORK
200 M²

- Up to 150 people standing
- WiFi
- Video projector
- Paperboard
- Screen
- To extend the evening, a hidden bar belonging to the group, just a few meters away
- Event organization assistance
- Very accessible and central area: close to Le Marais and République
- Piano
- Significant ceiling height (glass roof)
- Private parking



CONFIGURATION THÉÂTRE
60 PLACES



LE SALON FIGARO

SEMINAR | STUDY DAY | PRIVATE RECEPTION
PRESS EVENT
50M²

- Configuration: Boardroom, Classroom, Theater, U-shape, meetings
- HDMI Video Projector,
- Enclosed and intimate space in the chore of the Winter Garden,
- Paperboard



CONFIGURATION : U SHAPE
SEATS 22



CONFIGURATION : CLASSROOM
SEATS 20



CONFIGURATION THEATRE
SEATS 35



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CONTACT : EVENTS@MACHEFERT.COM