

2024 EDITION



MACHEFERT
GROUP



**« WE ARE THE ANTI-STANDARDISATION.
WE HAVE NEVER PLANNED TO BECOME
A CHAIN OF STANDARD HOTELS.**

**OUR VISION OF HOSPITALITY
IS TO CREATE ATYPICAL PLACES AND
TO OFFER OUR CUSTOMERS SURPRISING
AND IMMERSIVE EXPERIENCES**

KEVIN MACHEFERT



SUMMARY

01 **02** **03**

MACHEFERT GROUP

KEY FIGURES

OUR ADDRESSES



01

OUR VISION

The group is adopting a new positioning, aiming to become the benchmark for surprising and explosive 'Savoir-Recevoir'. Present in Paris, Saint-Tropez and Marrakech, the Machefert establishments are veritable living spaces, combining abundant energy, boundless creativity and a freedom of thought and action that offer new perspectives on the French art of living and entertaining.

Our addresses are not just a stopover wrapped in beauty and comfort, they are effervescent places that generate emotions and sensations many and unexpected.

« OUR AIM IS
TO BECOME THE LEADER
BOUTIQUE-HOSPITALITY
GROUP FOR SURPRISING AND
UNEXPECTED HOSPITALITY. »

OUR MANIFESTO

At Machefert, we believe in the power of the unexpected. More than just providing excellent service, more than places with rich history, more than a concept without compromise, we unleash our generosity, our creativity, our boldness. This way, we breathe new life into hospitality, infuse it with an extra dimension, a little « JE-NE-SAIS-QUOI » that catches you off guard, giving rise to a myriad of emotions, unpredictable sensations.

Moments that astonish, resonate, captivate, and exhilarate, forming smiles and crafting memories. Unique instances that lead away from the ordinary, far from the conventional, on the cusp of the sensational.

WELCOME TO OUR WORLD, WHERE YOU'LL BE REMARKABLY WELCOMED.

MACHEFERT GROUP, ESCAPE THE ORDINARY

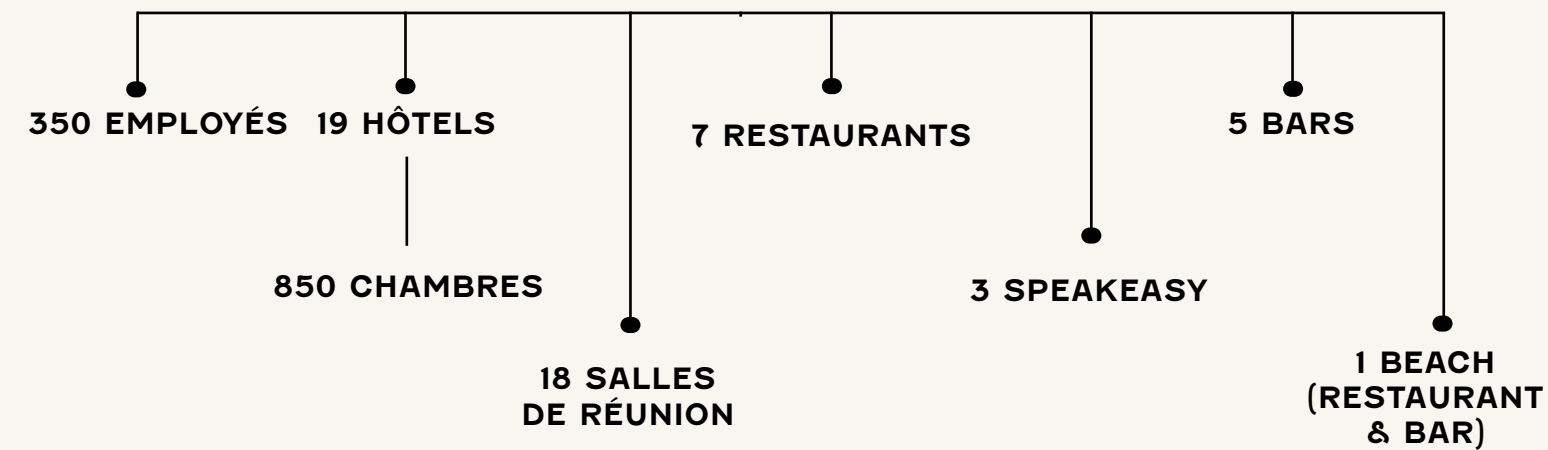


02

OUR KEY FIGURES

4 DESTINATIONS

PARIS, SAINT-TROPEZ, RAMATUELLE MARRAKECH





03

OUR ADDRESSES

HOTELS | RESTAURANTS | BARS | EVENTS

Choosing Machefert is like choosing a «surprise package». You let yourself be carried away by your hosts and their generosity, as the moments and desires change. Little by little, you'll marvel at the details that aren't really details at all. You have a multitude of experiences, all rolled into one. In short, you're never finished, to your great delight... Our concepts are unique, with a soul. We imagine and create our living spaces with passion, down to the smallest detail, to welcome you to the excellence of the Machefert Group.

1



1K Paris
13 Boulevard du Temple, 75003 Paris
www.1k-paris.com

2

NORMANDY

Normandy
7 rue de l'Échelle, 75001 Paris
www.hotel-normandy.com

3



Kube Paris
1 Passage Ruelle, 75018 Paris
www.kubehotel-paris.com

4



Kube Saint-Tropez
Route du littoral, 83580 Gassin
www.kubehotel-sainttropez.com

5



La Dépendance
20 rue Molière, 75001 Paris
www.la-dependance-hotel.com

6



Kraft
37 rue du Hameau, 75015 Paris
www.kraft-hotel-paris.com

7



Villa Beaumarchais
5 rue des Arquebusiers, 75003 Paris
www.villa-beaumarchais.com

8



Villa Royale Montsouris
144 rue de la Tome Issoire, 75014 Paris
www.villa-royale-montsouris.com

9



Villa Alessandra
9 Place Boulnois, 75017 Paris
www.villa-alessandra.com

10



Villa Panthéon
41 rue des Écoles, 75005 Paris
www.villa-pantheon.com

11



Villa Montparnasse
2 rue Boulard, 75014 Paris
www.villa-montparnasse.com

12

MAISON
EUGÉNIE

Maison Eugénie
167 rue de Rome, 75017 Paris
www.maison-eugenie-paris.com

13



Villa Lutèce Port Royal
52 bis rue Jenner, 75013 Paris
www.villa-lutece-port-royal.com

14

PAVILLON OPÉRA
GRANDS BOULEVARDS

Pavillon Opéra Grands Boulevards
15 rue Geoffroy Marie, 75009 Paris
www.pavillon-opera-grands-boulevards.com

15



Villa Royale
2 rue Duperré, 75009 Paris
www.villa-royale.com

16

MARRAKECH

Circuit de la palmeraie, Rte Douar Abiad,
Marrakesh 40000, Maroc

17

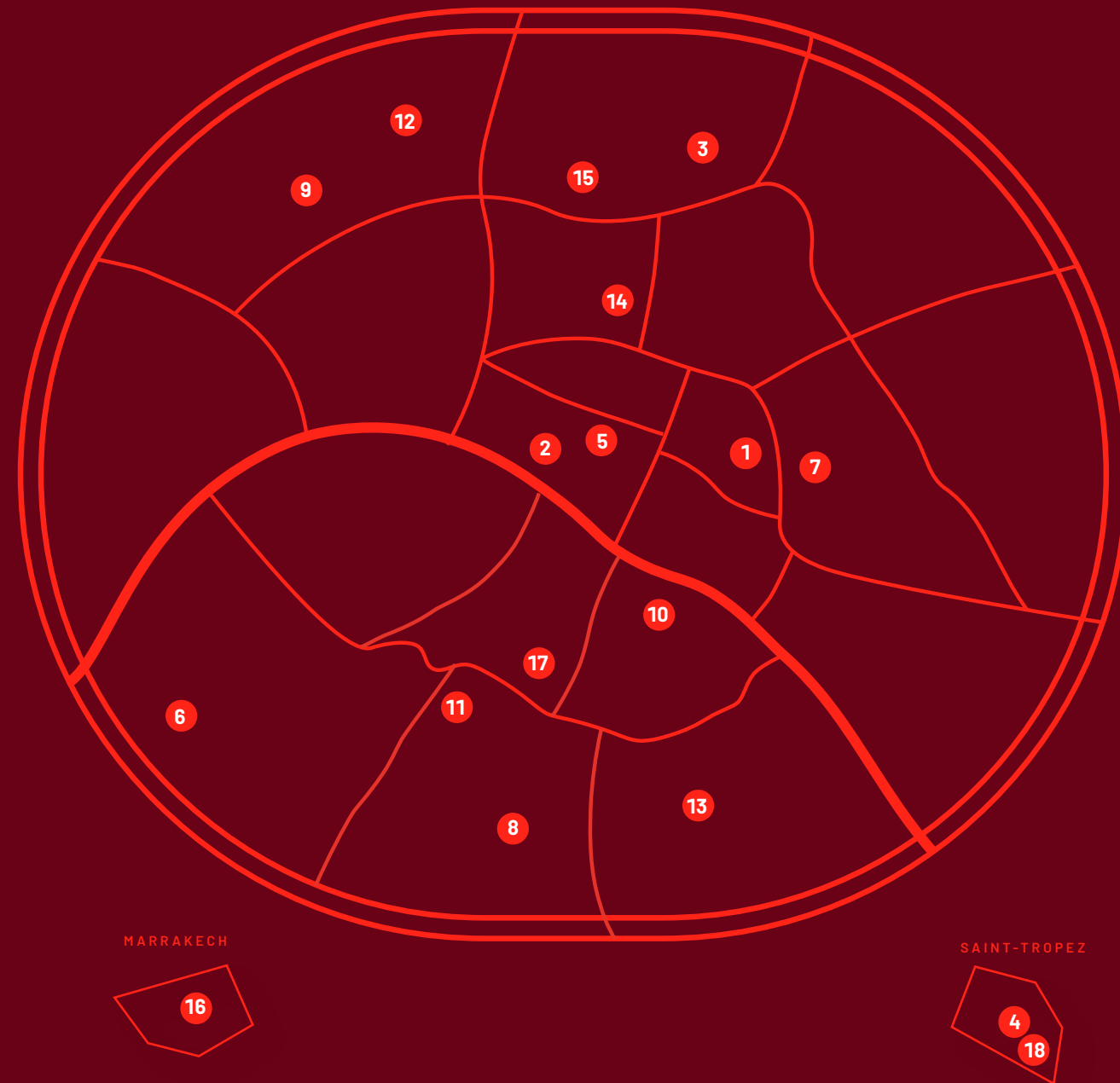
VILLA LUXEMBOURG

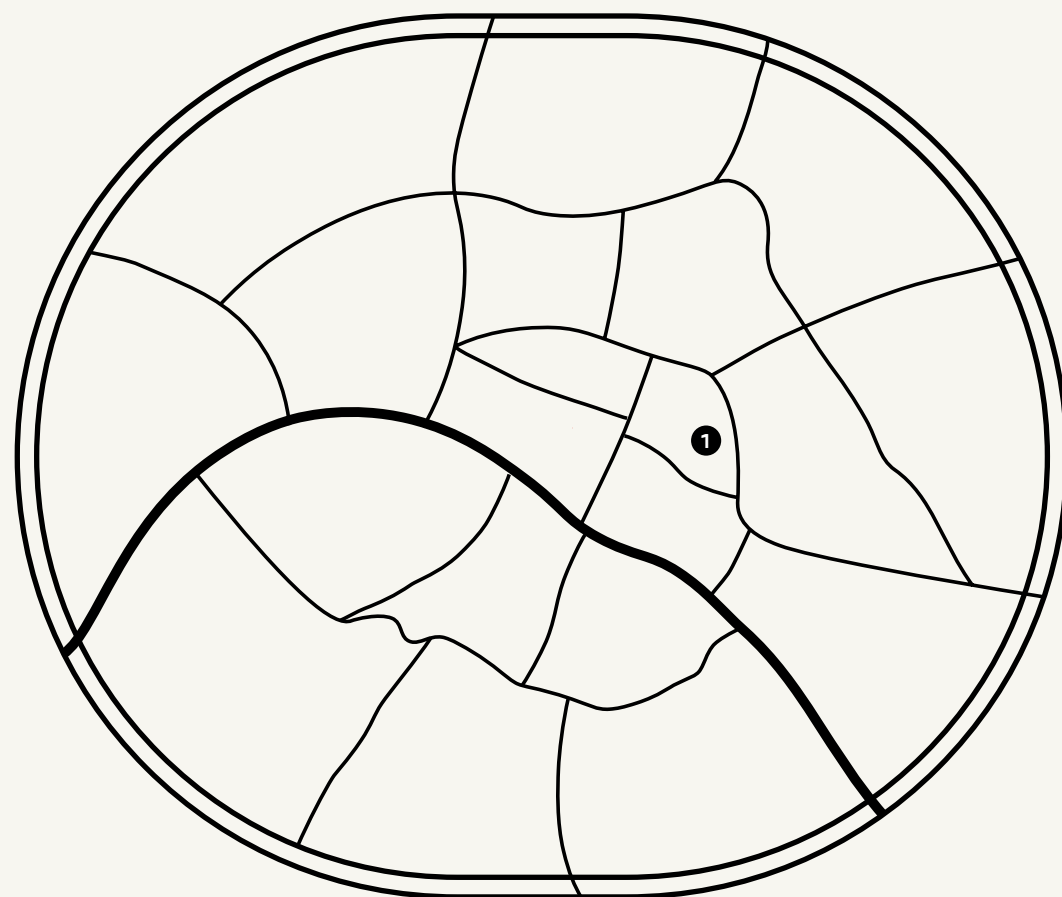
Villa Luxembourg
121 boulevard du Montparnasse, 75006 Paris

18



Cybèle Ramatuelle
369 chemin de Matarane, 83350 Ramatuelle
www.cybeleramatuelle.com





3 ÈME ARRONDISSEMENT

13 BOULEVARD DU TEMPLE, 75003 PARIS

- Accessibility: Metro Filles du Calvaire (line 8), Metro République (lines 3, 5, 9 & 11), Metro Oberkampf (lines 9 and 5)
- On site: **El Vecino**, a Mexican taqueria and **Inka**, a Peruvian restaurant
- Nearby: Le Marais, Place de la République, Place des Vosges

1K HOTEL

SEMINAR | STUDY DAY | PRIVATE RECEPTION COCKTAIL
PARTY | DINNER | SHOWROOM

48

ROOMS

02

MEETING ROOMS

03

BARS

02

RESTAURANTS

01

FITNESS ROOM





INKA

PERUVIAN RESTAURANT

OPENING HOURS

MONDAY TO FRIDAY 12^{PM} - 2^{PM} / 7^{PM} - 10^{PM}
FRIDAY TO SATURDAY 12^{PM} - 2^{PM} / 7^{PM} - 10:30^{PM}
SUNDAY 12^{PM} - 2:30^{PM}

A pioneer of Peruvian cuisine in Paris, Inka offers you an immersion in Latin American culture based on conviviality and sharing, all in a festive setting. Our menu evolves with the seasons and introduces you to a world of unique flavours inspired by our travels in Peru. ¡Buen provecho!



EL VECINO

MEXICAN TAQUERIA

ADRESSES

13 BOULEVARD DU TEMPLE, 75003 PARIS

256 RUE SAINT-HONORÉ, 75001 PARIS

OPENING HOURS

SUNDAY TO THURSDAY 12^{PM} – 2:30^{PM} / 7^{PM} – 10:30^{PM}

FRIDAY TO SATURDAY 12^{PM} – 10:30^{PM}

One recipe: street food with a Mexican twist & 100% homemade. At El Vecino, tacos are eaten on the go, in a simple, delicious and convivial way. The perfect place to stop if you want to learn about the authentic taste of this speciality that is all the rage in Mexico and around the world.

Here you can (re)discover the real good taste of Mexican tacos. Enrich your street-food culture while enjoying yourself!



LA MEZCALERIA

THE MEZCAL EMBASSY IN PARIS

OPENING HOURS
MONDAY TO SUNDAY 6^{PM} - 2^{AM}

True experiential lifestyle venue, La Mezcaleria Paris, our hidden bar, is a showcase for Latin spirits and is a firm favourite on the Parisian cocktail scene, making it the Mezcal Embassy in Paris.

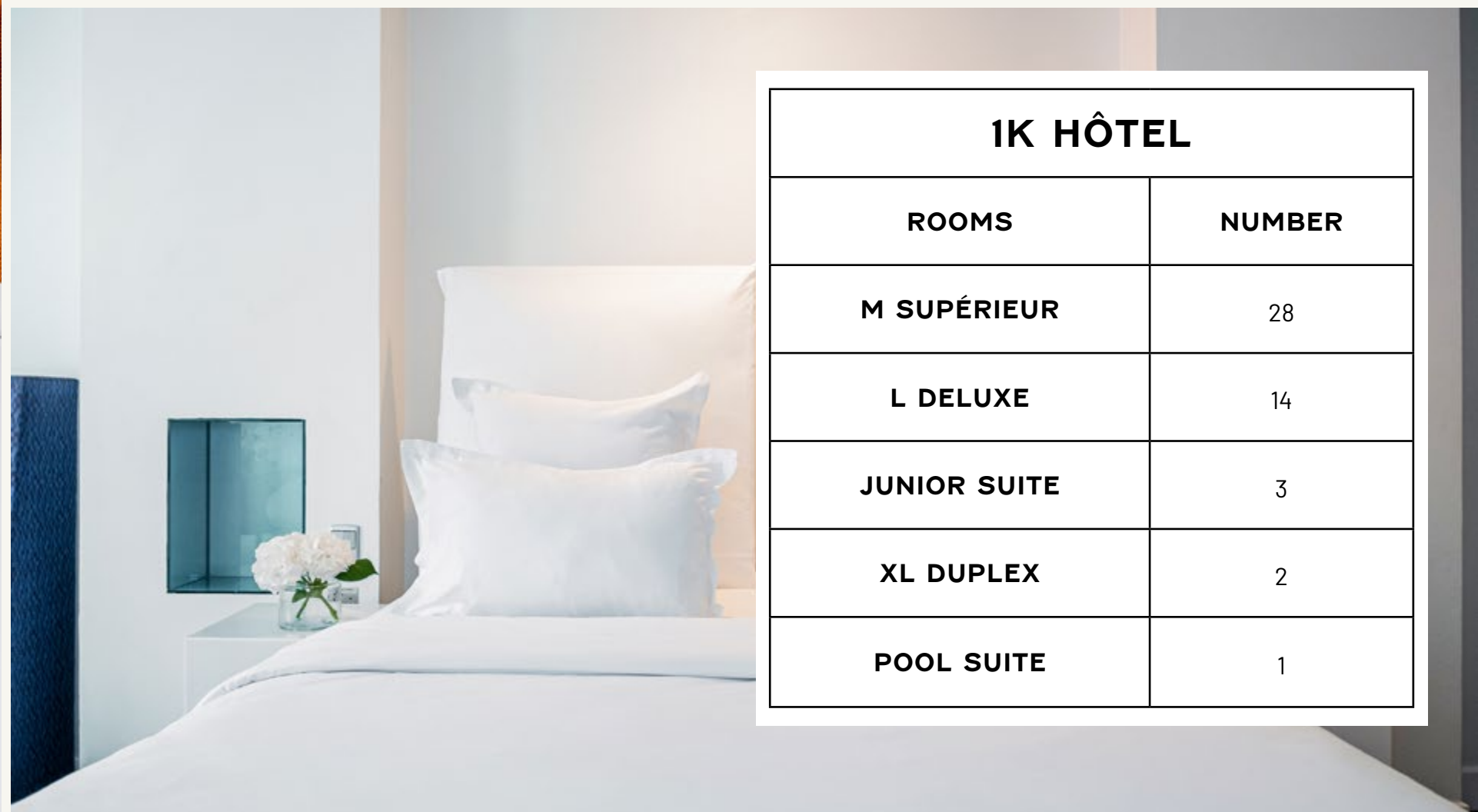


LA MALICIA SPEAKEASY

OPENING HOURS
WEDNESDAY TO MONDAY 7^{PM} - 2^{AM}

La Malicia est un speakeasy caché dans le Marais, à l'ambiance feutrée et intimiste. Derrière une façade discrète, on découvre un décor rétro chic mêlant Art déco et modernité. Les cocktails, créatifs et audacieux, sont préparés par des mixologues experts. L'atmosphère secrète et élégante invite à la discrétion, pour une expérience nocturne unique.

PRIVATE AREAS	SURFACE AREAS	THEATRE	U-SHAPE	BOARDROOM	CLASSROOM	BLOCK	COCKTAILS
CUZCO	100m ²	70 PAX	25 PAX	20 PAX	48 PAX	48 PAX	100 PAX
MEZCALERIA	60m ²	30 PAX	15 PAX	10 PAX	16 PAX	24 PAX	60 PAX
THE POOL SUITE	70m ²	18 PAX	12 PAX	-	15 PAX	12 PAX	40 PAX
MEZCALERIA + CUZCO	-	-	-	-	-	72 PAX	150 PAX
PISCO + CUZCO	-	-	-	-	-	50 PAX	120 PAX
MALICIA	30m ²	-	-	-	-	-	20 PAX
EL VECINO	60m ²	-	-	-	-	22 PAX	30 PAX
EL VECINO TERRACE	25m ²	-	-	-	-	20 PAX	20 PAX
INKA RESTAURANT	70m ²	25 PAX		12 PAX	20 PAX	45 PAX	50 PAX
PISCO BAR	50m ²	-	-	-	-	40 PAX	40 PAX





PRIVATE AREAS

SALON CUZCO

SALON CUZCO

**SEMINAR | STUDY DAY | PRIVATE RECEPTION | COCKTAIL PARTY |
DINNER | SHOWROOM
100 M²**

- Connected screen
- Equipment and furniture on demand
- A stone's throw from the Marais district and Place de la République
- Audio and video equipment
- 2 restaurants on site: El Vecino and Inka



CONFIGURATION : BOARDROOM
SEATS 10



CONFIGURATION : U
SEATS 25



CONFIGURATION : CLASSE
SEATS 48



CONFIGURATION : THÉÂTRE
SEATS 70



PRIVATE AREAS

LA MEZCALERIA

LA MEZCALERIA

SEMINAR | STUDY DAY | PRIVATE RECEPTION
| PRESS EVENTS | AFTERWORK
50M²

- Configuration: boardroom, classroom, theater, U-shape, block
- Daytime rental available until 4:30 PM every day
- Evening rental available from Sunday to Wednesday
- Equipment: movable screen, HDMI projector, sound system
- Hidden bar behind the kitchens of our restaurant Inka
- On-site restaurants: El Vecino and Inka



CONFIGURATION : BLOCK
SEATS 48



CONFIGURATION : FREE



PRIVATE AREAS

THE POOL SUITE

THE POOL SUITE

SHOWROOM | SEMINAR | BOUTIQUE | BRUNCH
STUDY DAY | PRIVATE RECEPTION | PRESS EVENT
70 M² DUPLEX

- Full-day rental until 5 PM
- Configurations: classroom, theater, U-shape, block, cocktail
- Equipment and furniture available on demand
- Private pool and private terrace
- View over the rooftops of Paris
- On-site restaurants: El Vecino and Inka



GROUND FLOOR OF THE DUPLEX SUITE



UPPER FLOOR CONFIGURATION : U
SEATS 12



UPPER FLOOR CONFIGURATION : CLASSROOM
SEATS 15



UPPER FLOOR - CONFIGURATION : THEATRE
SEATS 18



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CONTACT : EVENTS@MACHEFERT.COM