

2024 EDITION



MACHEFERT
GROUP



**« WE ARE THE ANTI-STANDARDISATION.
WE HAVE NEVER PLANNED TO BECOME
A CHAIN OF STANDARD HOTELS.**

**OUR VISION OF HOSPITALITY
IS TO CREATE ATYPICAL PLACES AND
TO OFFER OUR CUSTOMERS SURPRISING
AND IMMERSIVE EXPERIENCES**

KEVIN MACHEFERT



SUMMARY

01 **02** **03**

MACHEFERT GROUP

KEY FIGURES

OUR ADDRESSES



01

OUR VISION

The group is adopting a new positioning, aiming to become the benchmark for surprising and explosive 'Savoir-Recevoir'. Present in Paris, Saint-Tropez and Marrakech, the Machefert establishments are veritable living spaces, combining abundant energy, boundless creativity and a freedom of thought and action that offer new perspectives on the French art of living and entertaining.

Our addresses are not just a stopover wrapped in beauty and comfort, they are effervescent places that generate emotions and sensations many and unexpected.

« OUR AIM IS
TO BECOME THE LEADER
BOUTIQUE-HOSPITALITY
GROUP FOR SURPRISING AND
UNEXPECTED HOSPITALITY. »

OUR MANIFESTO

At Machefert, we believe in the power of the unexpected. More than just providing excellent service, more than places with rich history, more than a concept without compromise, we unleash our generosity, our creativity, our boldness. This way, we breathe new life into hospitality, infuse it with an extra dimension, a little « JE-NE-SAIS-QUOI » that catches you off guard, giving rise to a myriad of emotions, unpredictable sensations.

Moments that astonish, resonate, captivate, and exhilarate, forming smiles and crafting memories. Unique instances that lead away from the ordinary, far from the conventional, on the cusp of the sensational.

WELCOME TO OUR WORLD, WHERE YOU'LL BE REMARKABLY WELCOMED.

MACHEFERT GROUP, ESCAPE THE ORDINARY

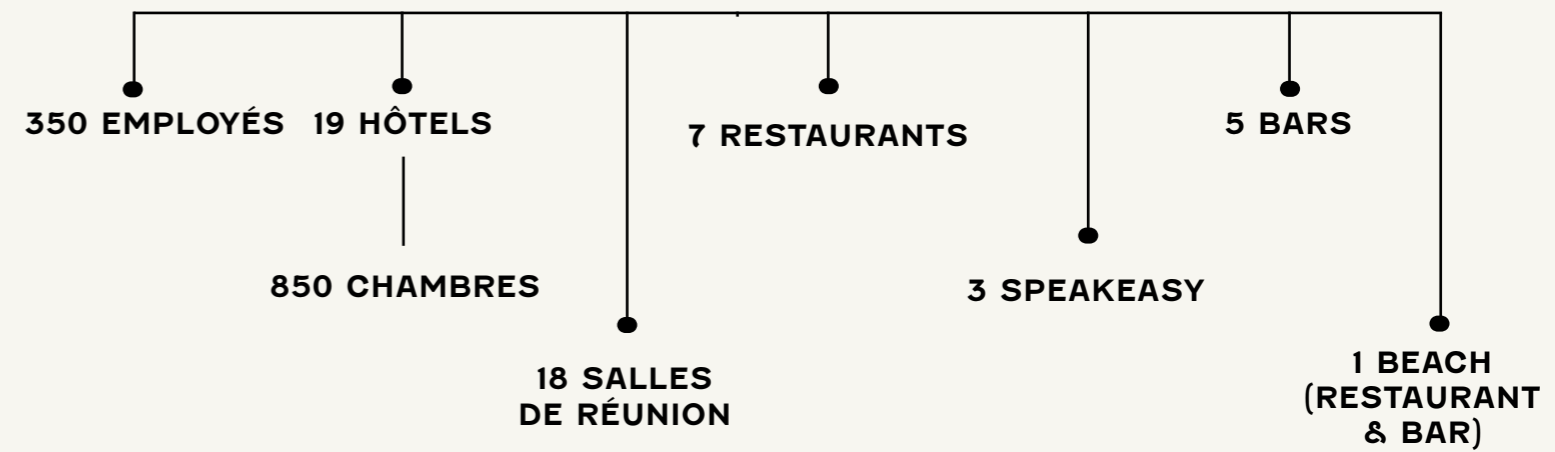


02

OUR KEY FIGURES

4 DESTINATIONS

PARIS, SAINT-TROPEZ, RAMATUELLE MARRAKECH





03

OUR ADDRESSES

HOTELS | RESTAURANTS | BARS | EVENTS

Choosing Machefert is like choosing a «surprise package». You let yourself be carried away by your hosts and their generosity, as the moments and desires change. Little by little, you'll marvel at the details that aren't really details at all. You have a multitude of experiences, all rolled into one. In short, you're never finished, to your great delight... Our concepts are unique, with a soul. We imagine and create our living spaces with passion, down to the smallest detail, to welcome you to the excellence of the Machefert Group.

1



1K Paris
13 Boulevard du Temple, 75003 Paris
www.1k-paris.com

2

NORMANDY

Normandy
7 rue de l'Échelle, 75001 Paris
www.hotel-normandy.com

3



Kube Paris
1 Passage Ruelle, 75018 Paris
www.kubehotel-paris.com

4



Kube Saint-Tropez
Route du littoral, 83580 Gassin
www.kubehotel-sainttropez.com

5



La Dépendance
20 rue Molière, 75001 Paris
www.la-dependance-hotel.com

6



Kraft
37 rue du Hameau, 75015 Paris
www.kraft-hotel-paris.com

7



Villa Beaumarchais
5 rue des Arquebusiers, 75003 Paris
www.villa-beaumarchais.com

8



Villa Royale Montsouris
144 rue de la Tome Issoire, 75014 Paris
www.villa-royale-montsouris.com

9



Villa Alessandra
9 Place Boulnois, 75017 Paris
www.villa-alessandra.com

10



Villa Panthéon
41 rue des Écoles, 75005 Paris
www.villa-pantheon.com

11



Villa Montparnasse
2 rue Boulard, 75014 Paris
www.villa-montparnasse.com

12

**MAISON
EUGÉNIE**

Maison Eugénie
167 rue de Rome, 75017 Paris
www.maison-eugenie-paris.com

13



Villa Lutèce Port Royal
52 bis rue Jenner, 75013 Paris
www.villa-lutece-port-royal.com

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**PAVILLON OPÉRA
GRANDS BOULEVARDS**

Pavillon Opéra Grands Boulevards
15 rue Geoffroy Marie, 75009 Paris
www.pavillon-opera-grands-boulevards.com

15



Villa Royale
2 rue Duperré, 75009 Paris
www.villa-royale.com

16

MARRAKECH

Circuit de la palmeraie, Rte Douar Abiad,
Marrakesh 40000, Maroc

17

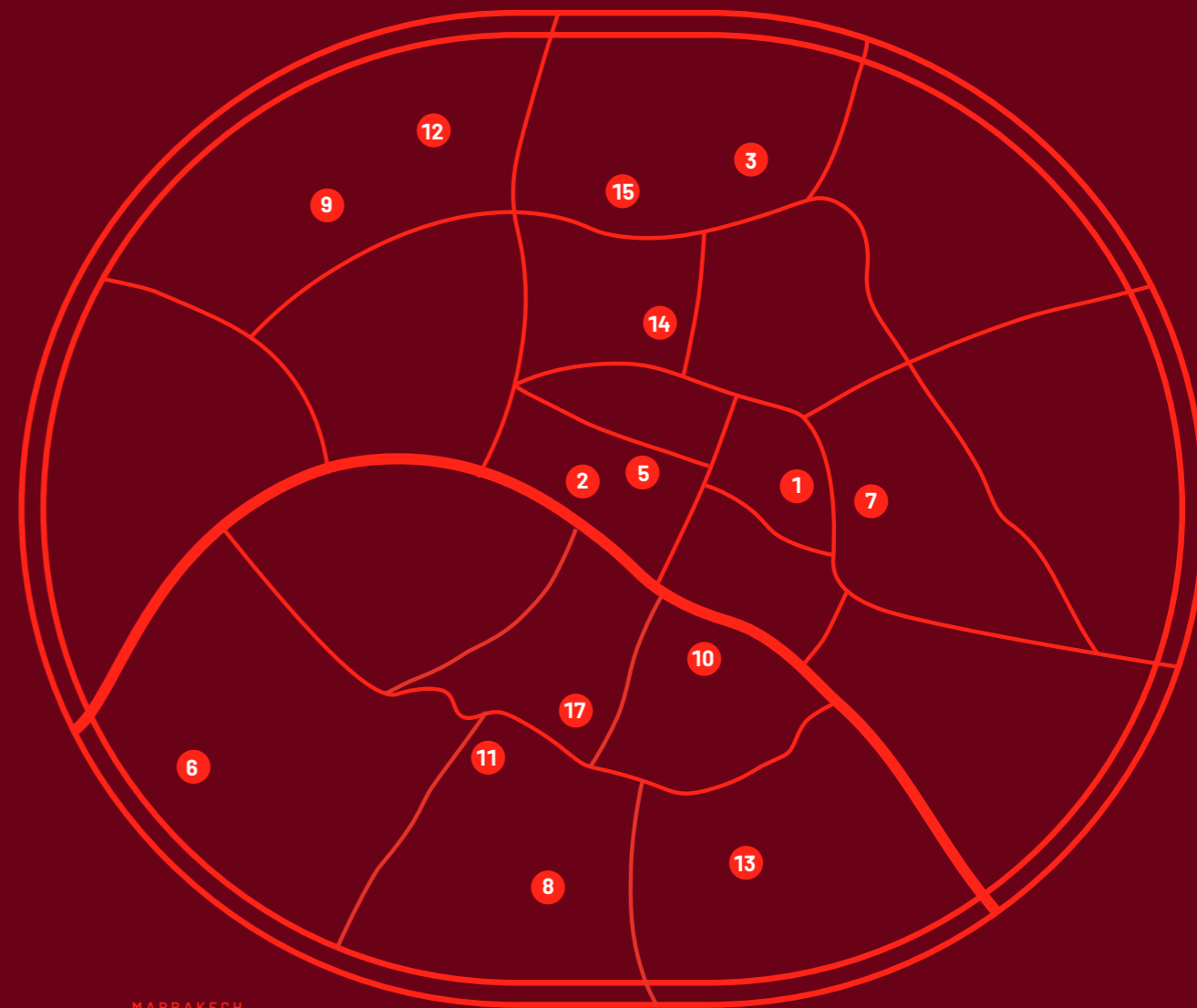
VILLA LUXEMBOURG

Villa Luxembourg
121 boulevard du Montparnasse, 75006 Paris

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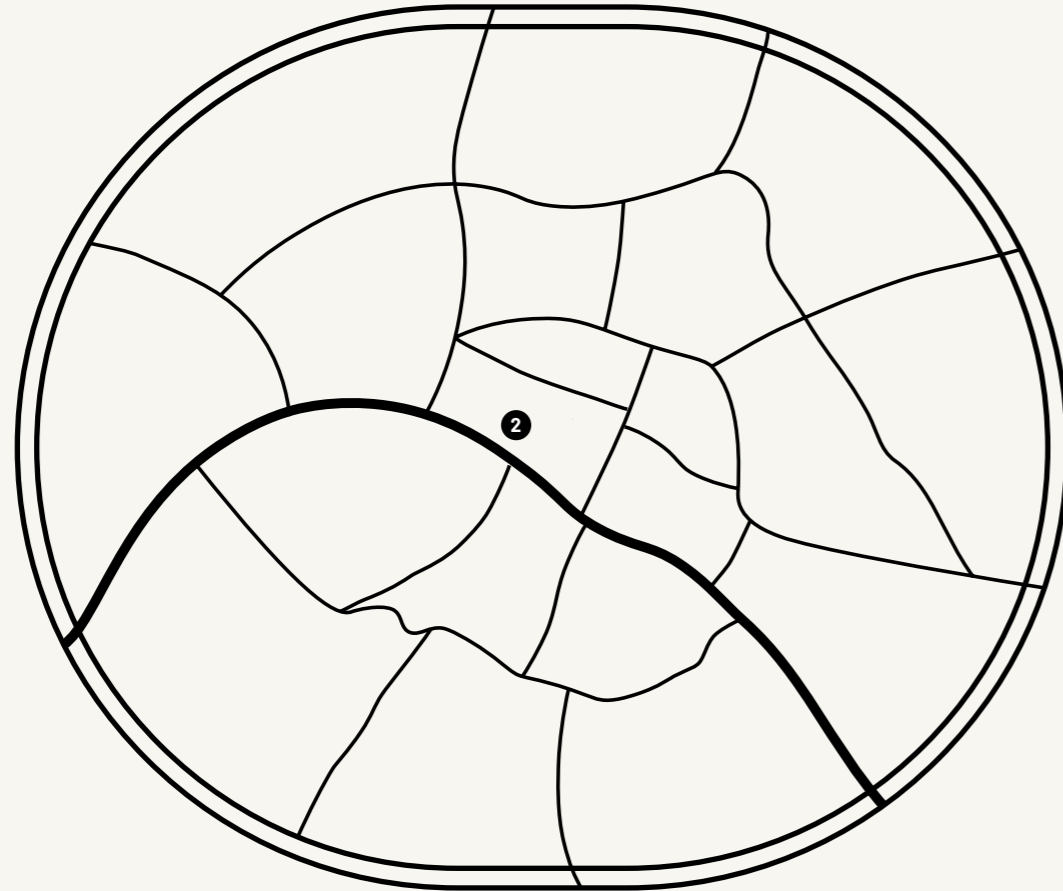
Cybèle Ramatuelle
369 chemin de Matarane, 83350 Ramatuelle
www.cybeleramatuelle.com



MARRAKECH

SAINT-TROPEZ





1ER ARRONDISSEMENT
7 RUE DE L'ÉCHELLE, 75001 PARIS

- Accessibility: Metro Pyramides (lines 14 & 7), Metro Palais Royal (lines 1 & 7)
- Nearby: The Louvre, Rue Saint-Honoré, Jardin des Tuileries, Opéra Garnier, Jardin du Palais Royal and Les Halles
- On-site: **El Vecino**, a Mexican taqueria and **Buckwheat**, a Norman crêperie

7, rue de l'Échelle 75001 Paris
www.hotel-normandy.com

+33 1 87 44 66 82
events@machefert.com

NORMANDY HÔTEL

SEMINAR | STUDY DAY | PRIVATE RECEPTION |
SHOWROOM

110

ROOMS

02

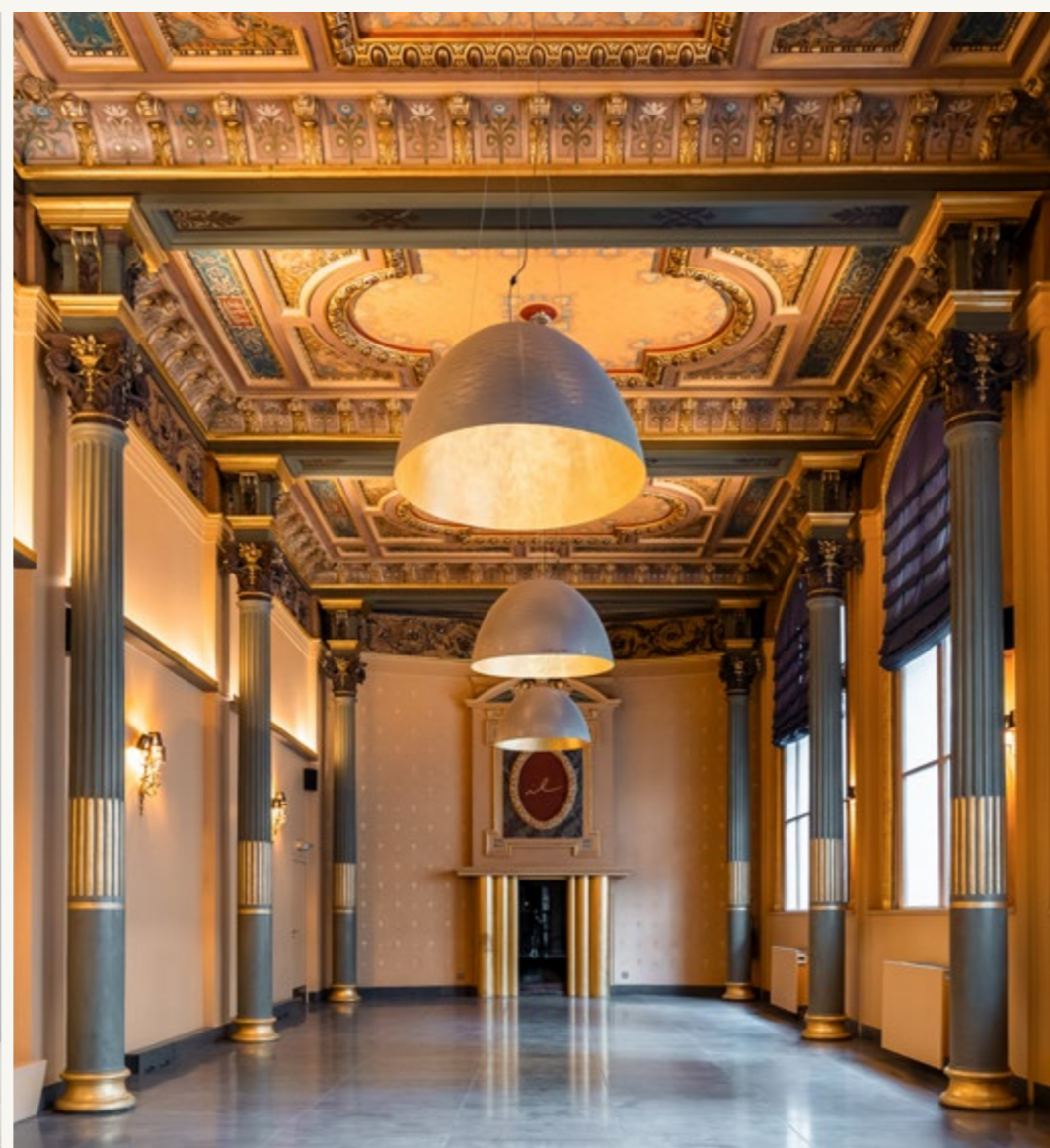
MEETING ROOMS

01

BAR

02

RESTAURANTS





EL VECINO

MEXICAN TAQUERIA

ADDRESSES

13 BOULEVARD DU TEMPLE, 75003 PARIS
256 RUE SAINT-HONORÉ, 75001 PARIS

OPENING HOURS

SUNDAY TO THURSDAY 12^{PM} - 2:30^{PM} / 7^{PM} - 10:30^{PM}
FRIDAY TO SATURDAY 12^{PM} - 10:30^{PM}

One recipe: street food with a Mexican twist & 100% homemade. At El Vecino, tacos are eaten on the go, in a simple, delicious and convivial way. The perfect place to stop if you want to learn about the authentic taste of this speciality that is all the rage in Mexico and around the world.

Here you can (re)discover the real good taste of Mexican tacos. Enrich your street-food culture while enjoying yourself!



BUCKWHEAT

LA CRÊPERIE NORMANDE

OPENING HOURS
MONDAY TO SUNDAY 12^{PM} - 10^{AM}

At BUCKWHEAT - LA CRÊPERIE, you'll find a little piece of Normandy in a cozy atmosphere. A large table d'hôte for fans of conviviality in our dining room, a flower-filled terrace to make the most of the sunny days in the heart of Paris, crêpes to take away, to the Tuileries Gardens, to the office or simply to enjoy on a walk.

Give free rein to your sweet tooth, the crêpe is to be eaten without moderation.



REHAB

SPEAKEASY

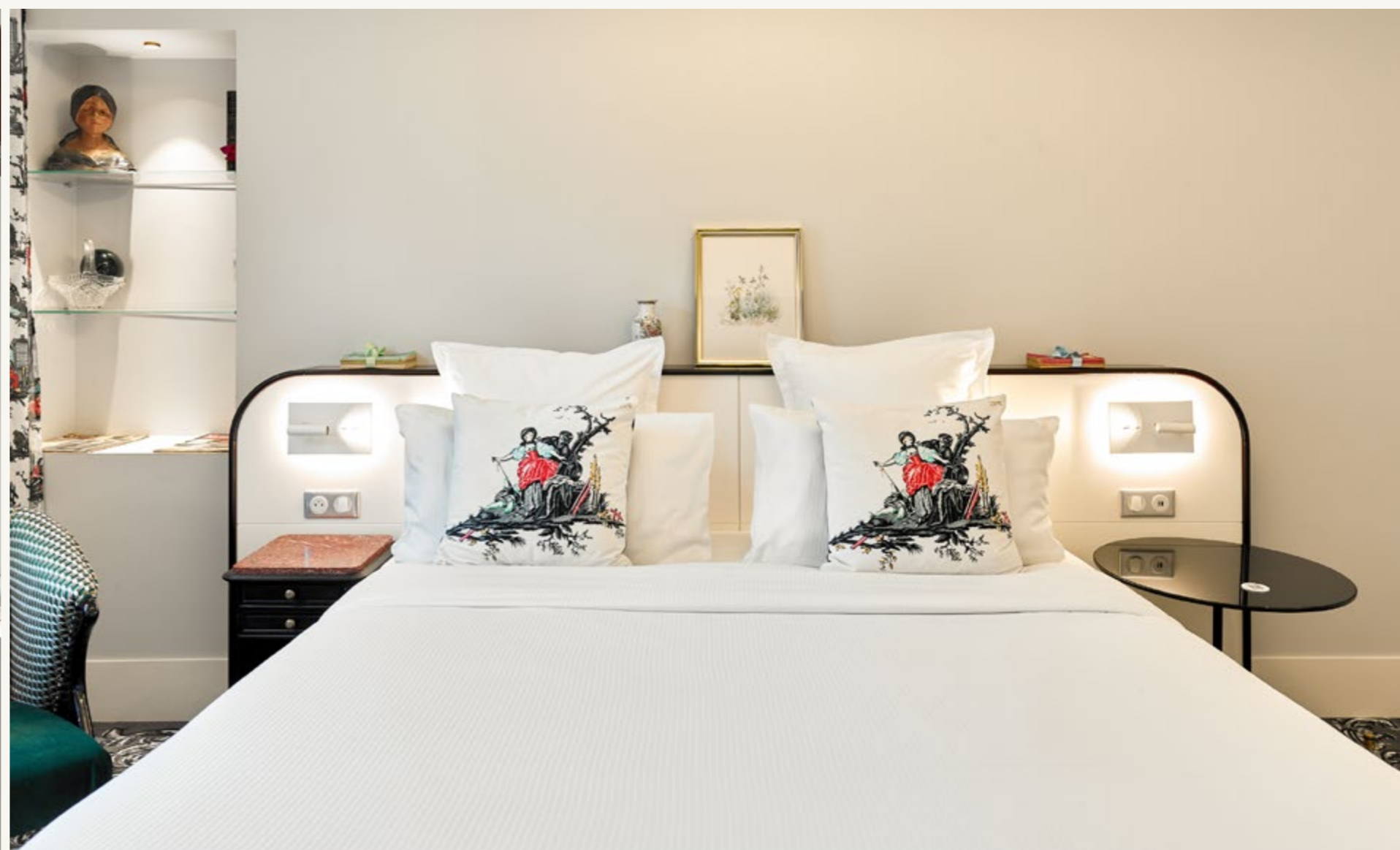
OPENING HOURS
TUESDAY TO SATURDAY 6^{PM} - 2^{AM}
SUNDAY 5^{PM} - 12^{AM}

Located in the heart of Paris, REHAB is a hidden bar renowned for its innovative concepts and unique creations. Saving the planet is a crucial issue close to the heart of the REHAB team.

Our alchemists will be showcasing plants throughout their menu. This menu is a vibrant tribute to nature, and a reminder of the need to protect it. With this in mind, 100% of our creations are vegan and eco-responsible. Different techniques are used, such as dehydration, juice extraction, reuse of ingredients for decorations, syrups and many others.

In short, we use all our products and never throw anything away. We hope that these cocktails, through their flavours and originality, will bring you closer to nature.

PRIVATE AREAS	SURFACE AREAS	THEATRE	U-SHAPE	BOARDROOM	CLASSROOM	BLOCK	COCKTAILS reception	CABARET	SEATED reception
LOUVRE	60m ²	60 PAX	20 PAX	36 PAX	28 PAX	32 PAX			
OPÉRA	35m ²	42 PAX	20-24-32 PAX	18-24 PAX	20 PAX	24 PAX			
PALAZZO + VESTIAIRE	130m ² + 34m ²	120 PAX	45 PAX	50 PAX	50 PAX	60 PAX	250 PAX	60 PAX	100 PAX



NORMANDY	
ROOMS	NUMBER
COSY	7
SUPERIOR DOUBLE	35
EXECUTIVE	5
DELUXE	25
SUITE	8



PRIVATE AREAS

SALON OPÉRA

SALON OPÉRA

SEMINAR | STUDY DAY

35 M²

- Configuration: boardroom, classroom, theatre, U, tight U, double U
- New, fully equipped meeting room
- Wired screen
- Furniture and equipment on request
- A stone's throw from the Louvre in the 1st arrondissement



CONFIGURATION : BOARDROOM
SEAT 18-24



CONFIGURATION : U SHAPE, SMALL U-SHAPE, DOUBLE U-SHAPE
20 / 24 / 32 SEATS



CONFIGURATION : THEATRE
SEATS 42



CONFIGURATION : CLASSROOM
SEATS 20



SALON LOUVRE

SEMINAR | STUDY DAY
60M²

- Configuration: boardroom, classroom, theatre, U shape
- New, fully equipped meeting room
- Connected screens
- Furniture and equipment on request
- A stone's throw from the Louvre in the 1st arrondissement



CONFIGURATION : BOARDROOM
SEATS 36



CONFIGURATION : U SHAPE
SEATS 20



CONFIGURATION : CLASSROOM
SEATS 28



CONFIGURATION : THEATRE
SEATS 60



PRIVATE AREAS

SALON IL PALAZZO

SALON IL PALAZZO

SHOWROOM | FASHION SHOW | SEMINAR
| STUDY DAY | PRIVATE RECEPTION

130 M²

- Cloakroom: 34 m²
- Configuration: boardroom, classroom, theater, U-shape
- Seated reception, cocktail reception, cabaret
- Equipment and furniture upon request
- Located near the Louvre in the 1st arrondissement



CONFIGURATION

BOARDROOM SEATS 50 U SEATS 45 CLASSE SEATS 50 THÉÂTRE SEATS 120 REPAS ASSIS SEATS 100 COCKTAIL DEBOUT SEATS 250 CABARET SEATS 60 ILOT SEATS 60



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